Course Syllabus

Code - Course Title	**İŞL301U -**
Course Type	I. SEMESTER
Laboratory + Practice	0+0
ECTS	**4.0**
Language of Instruction	Türkçe
Course Type	Required Courses
Course Instructor(s)	PROF. DR. CELİL KOPARAL

Mode of Delivery	Distance Education
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	There are no lessons related with the suggested lesson.
Recommended Resources	T.C. ANADOLU ÜNİVERSİTESİ YAYINI NO: 2591 AÇIKÖĞRETİM FAKÜLTESİ YAYINI NO: 1560 (AÖF KİTABI)
Work Placement	There is no internship or practice for the course.

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		International Business: Basic Concepts	
Week - 2		International Business and Environmental Forces	
Week - 3		International Business Activities	
Week - 4		Strategy and Organizational Structuring in International Businesses	
Week - 5		Midterm Exam Preparation - 1	
Week - 6		Midterm Exam Preparation - 2	
Week - 7		Midterm	
Week - 8		International Human Resources Management	
Week - 9		International Marketing and Supply Chain Management	
Week - 10		International Markets and Financial Management	
Week - 11		Current Debates in International Business	
Week - 12		Final Exam Preparation - 1	
Week - 13		Final Exam Preparation - 2	
Week - 14		Final	

Learning Outcomes

#	Learning Outcome
1	Will be able to explain the developments that make international business important.
2	Will be able to explain the reasons that push international businesses to operate abroad.
3	Will be able to describe the basic organizational structures used in the conduct of international activities.
4	Will be able to explain the scope of human resources management activity in international businesses.
5	Will be able to define the concept of international marketing.
6	Will be able to explain the characteristics of international financial markets and the developments affecting international finance.
7	Will be able to explain the phenomenon of organizational culture.
8	Will be able to explain the scope of international accounting and accounting.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.

Assessment Method and Passing Requirements	Quamtity	Percentage (%)
1.Midterm Exam	1	30
Final Exam	1	70
	Sum (%)	**100**