Course Syllabus

Code - Course Title	**FOT105 - Advertising Photography**
Course Type	III. SEMESTER
Laboratory + Practice	3+1
ECTS	**4.5**
Language of Instruction	Türkçe
Course Type	Area Elective Course
Course Instructor(s)	PROF. DR. HÜSEYİN ERYILMAZ

Mode of Delivery	The mode of delivery of this course is Face to face
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	There is no recommended optional programme component for this course.
Work Placement	N/A

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		On Advertising Photography	
Week - 2		What is the design in Advertising Photography	
Week - 3		Photo-Graphic Techniques	
Week - 4		Outdoor in Advertising Photography and composition	
Week - 5		Outdoor Advertising Photography, design and practice	
Week - 6		Taking Advertising Photograph in studio	
Week - 7		The studio and artificial light, tungsten and halogen	
Week - 8		The studio and electronic flash	
Week - 9		Working with studio light and using the mixed light sources	
Week - 10		The different poit of view on adsvertising photography	
Week - 11		Advertising photography techniques, practice-1	
Week - 12		Advertising photography techniques, practice-2	
Week - 13		Project-1	
Week - 14		Project-2	

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.

Assessment Method and Passing Requirements	Quamtity	Percentage (%)
Final Exam	1	50
Homework	1	50
	Sum (%)	**100**