Course Syllabus

Code - Course Title	**GRA407 - WEB Graphic Design**
Course Type	VII. SEMESTER
Laboratory + Practice	2+2
ECTS	**4.5**
Language of Instruction	Türkçe
Course Type	Area Elective Course
Course Instructor(s)	DOÇENT EBRU SELCAN BARANSELİ ARSLAN

Mode of Delivery	The mode of delivery of this course is Face-to-face.
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	There is no recommended optional programme comonent for this course.
Work Placement	Not Appication.

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Introducing first short project and surfing through the internet	
Week - 2		Mentioning the usage and the advantages of one of the digital media; web. Critique of the design sketches	
Week - 3		Critique about the interfaces, checking out examples	
Week - 4		Carrying the project to html base by using Macromedia Dreamweaver	
Week - 5		Introducing second short project	
Week - 6		Critique of the design sketches	
Week - 7		Critique about the interfaces, checking out examples	
Week - 8		Carrying the project to interaction by using Macromedia Flash and Macromedia Dreamweaver	
Week - 9		Carrying the project to interaction by using Macromedia Flash and Macromedia Dreamweaver; introducing the third project	
Week - 10		Critique about the interfaces, checking out examples	
Week - 11		The application of the confirmed project designs with the help of the appropriate programs	
Week - 12		The application of the confirmed project designs with the help of the appropriate programs	
Week - 13		The application of the confirmed project designs with the help of the appropriate programs	
Week - 14		Evaluating the projects	

Learning Outcomes

#	Learning Outcome
1	Should be able to explain the basics of the image formats, structure of a web site, using fonts, site window, headline, directory (guide?), text, image and linkage technics.
2	Can use the structure of a web site, using fonts, site window, headline, directory (guide?), text, image and linkage technics in designing a web site.
3	Integrates visualized object he produced using the structure of a web site, using fonts, site window, headline, directory (guide?), text, image and linkage technics with his original ideas.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.

Assessment Method and Passing Requirements	Quamtity	Percentage (%)
Final Exam	1	40
Homework	1	10
Project	1	30
	Sum (%)	**80**