Course Syllabus

Code - Course Title	**GRA445 - Corporate Identity Design**
Course Type	VII. SEMESTER
Laboratory + Practice	2+3
ECTS	**4.5**
Language of Instruction	Türkçe
Course Type	Area Elective Course
Course Instructor(s)	ÖĞR. GÖR. CEMALETTİN YILDIZ

Mode of Delivery	The mode of delivery of this course is Face to face
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	There is no recommended optional programme component for this course.
Work Placement	N/A

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Identifying and analizing the problem	
Week - 2		Relating the problem with the project, improoving thumbnail sketches	
Week - 3		Having the sketches ready for the solutions.	
Week - 4		Critique	
Week - 5		Critique	
Week - 6		Critique	
Week - 7		Critique	
Week - 8		Critique	
Week - 9		Critique	
Week - 10		Critique	
Week - 11		Critique	
Week - 12		Critique	
Week - 13		Critique	
Week - 14		Critique	

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.

Assessment Method and Passing Requirements	Quamtity	Percentage (%)
Final Exam	1	50
Project	1	50
	Sum (%)	**100**