Course Syllabus

Code - Course Title	**İLT544 - Interactive Communication Design**
Course Type	I. SEMESTER
Laboratory + Practice	3+0
ECTS	**6.0**
Language of Instruction	Türkçe
Course Type	Elective Courses
Course Instructor(s)	DOÇ. DR. MESTAN KÜÇÜK

Mode of Delivery	Face to face
Prerequisites	N/A
Courses Recomended	N/A
Recommended Resources	Baştan, S. (2009). Etkileşimli iletişim tasarımı. Ankara: Nobel
Work Placement	N/A

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Basic concepts: Interaction, Interactive and Interactivity	
Week - 2		Efforts to Define Interactivity	
Week - 3		Types of Interactivity	
Week - 4		Concepts and Cases Related to Interactivity	
Week - 5		Communication and Interactivity	
Week - 6		The Theoretical Basis of the Interactivity, Information and Design Problem	
Week - 7		Interactivity and Design: Design of the Information	
Week - 8		Interactivity and Design: Design of the Control	
Week - 9		Interactivity and Design: Design of the Perception	
Week - 10		Student Presentations	
Week - 11		Student Presentations	
Week - 12		Student Presentations	
Week - 13		Student Presentations	
Week - 14		Student Presentations	

Learning Outcomes

#	Learning Outcome
1	describes basic concepts about interactive communication design
2	explains the theoretical base of interactive communication design
3	evaluates media based on the principles of interactive communication design

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.

Assessment Method and Passing Requirements	Quamtity	Percentage (%)
1.Midterm Exam	1	40
Final Exam	1	60
	Sum (%)	**100**