Course Syllabus

Code - Course Title	**SHY514 - E-Business Applications in Aviation**
Course Type	II. SEMESTER
Laboratory + Practice	3+0
ECTS	**6.0**
Language of Instruction	Türkçe
Course Type	Elective Courses
Course Instructor(s)	PROF. DR. DİDEM PAŞAOĞLU BAŞ

Mode of Delivery	The mode of delivery of this course is Face to face
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	There is no recommended optional programme component for this course.
Work Placement	N/A

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		e-business, e-commerce Concepts	
Week - 2		ethical, legal, social, cultural, economic and global dimensions of e-business	
Week - 3		e-business tools	
Week - 4		Using information technology in business processes	
Week - 5		ınformation management and digital enterprise in aviation	
Week - 6		e-business in airlines	
Week - 7		e-business in airports	
Week - 8		e-business in other aviation businesses	
Week - 9		Opportunities, Threats and Problems of E-Business Applications	
Week - 10		Case Studies	
Week - 11		Project Presentations	

Learning Outcomes

#	Learning Outcome
1	explain basic concepts of e-business, e-commerce and applications of digital firm
2	debate ethical, legal, social, cultural, economic and global dimensions of e-business
3	debate importance of knowledge management in aviation and digital firm.

Learning Outcomes

#	Learning Outcome
4	evaluate e-business tools and using information technology in business processes.
5	evaluate e-business applications in airlines, airports and other aviation enterprises.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.

Assessment Method and Passing Requirements	Quamtity	Percentage (%)
1.Midterm Exam	1	40
Final Exam	1	60
	Sum (%)	**100**