Course Syllabus

Code - Course Title	**ECZ386 - Social Pharmacy II**
Course Type	VI. SEMESTER
Laboratory + Practice	1+0
ECTS	**1.0**
Language of Instruction	Türkçe
Course Type	Required Courses
Course Instructor(s)	DOÇ. DR. SERHAT KOCA

Mode of Delivery	The mode of delivery of this course is face to face
Prerequisites	There is no prerequisite or co-requisite for this course
Courses Recomended	There is no recommended optional programme component for this course
Work Placement	Practical training is not required for this programme

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Definition of Communication, Concept of Process in Communication and Elements in the Communication Process	
Week - 2		Verbal Communication	
Week - 3		Verbal Communication	
Week - 4		Non-verbal communication	
Week - 5		Three communication styles (Passive, Aggressive, Active Style)	
Week - 6		Communication and Personality Traits	
Week - 7		Types of listening and effective listening	
Week - 8		Communication barriers	
Week - 9		Interpersonal communication	
Week - 10		Ways to communicate effectively	
Week - 11		Persuasive Communication	
Week - 12		Organizational communication	
Week - 13		Communication with the patient	
Week - 14		Communication with the patient	

Learning Outcomes

#	Learning Outcome
1	Be able to explain effective communication.
2	Explain Persuasive Communication.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.