Course Syllabus

Code - Course Title	**HYK431 - The European Union and Cultural Policies: Art, Design and Innovation**
Course Type	VII. SEMESTER
Laboratory + Practice	2+1
ECTS	**6.0**
Language of Instruction	Türkçe
Course Type	Elective Courses
Course Instructor(s)	ÖĞR. GÖR. DR. RABİA TAŞ

Mode of Delivery	Face to Face
Prerequisites	There are no prerequisites or co-requisites for this course.
Courses Recomended	There are no recommended optional programme components.
Recommended Resources	There are no required resources. The recommended reading list is as follows:• ARİNKOM Girişimcilik Sözlüğühttps://arinkom.anadolu.edu.tr/public/site/uploads/8c4aa85a2425e8323cb7829c86fe6de0.pdf• ARİNKOM TTO Kitabıhttps://arinkom.anadolu.edu.tr/public/site/uploads/
Work Placement	Not available.

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Introduction to the European Union: What is the EU and What is it Not? Basic Concepts	
Week - 2		Historical Development and Institutional Structure of the EU	
Week - 3		EU Values and Cultural Policies (Creative Europe Programme and EU Cultural Policy Approach)	
Week - 4		Introduction to Creative Industries (EU Creative Industries Policies and Creative Economy Approach)	
Week - 5		Creativity and Innovation (EU Innovation Union and New European Bauhaus Initiative)	
Week - 6		Interdisciplinary Work (STEAM Approach and EU Horizon Europe Interdisciplinary Projects)	
Week - 7		The Role of R&D in Artistic Applications (Horizon Europe and Examples of Culture/Art Projects)	
Week - 8		Project-Based Approaches (Analysis of Erasmus+ and Creative Europe Project Examples)	
Week - 9		Midterm Exam	
Week - 10		Funding Sources and Project Calls (EU Grant Programmes: Erasmus+, Horizon Europe, Creative Europe, COST Actions)	
Week - 11		Intellectual Property Rights (EUIPO, Copyright and Design Protection Systems – EU Legislation)	
Week - 12		Business Plan and Project Development (EU Project Cycle Management, Application Writing and Budget Preparation – EU Funding Logic)	
Week - 13		Internationalisation and Personal Branding (Europass, European Skills Passport, Intercultural Collaborations and Mobility)	

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 14		Final Exam	

Learning Outcomes

#	Learning Outcome
1	Explains the fundamental structure, values and cultural policies of the European Union in the context of creative industries.
2	Defines the concepts of entrepreneurship, innovation and interdisciplinary work in creative industries within the framework of European policies.
3	Explains the research and innovation approach within the scope of EU programmes (Erasmus+, Horizon Europe, Creative Europe, etc.).
4	Applies the project writing process (objectives, goals, duration, budget and partnerships) at a basic level in line with the EU project cycle approach.
5	Analyses the role of R&D and intellectual property rights (copyright, patent, design) in creative fields within the framework of EU legislation.
6	Evaluates internationalisation, mobility and career opportunities at the European level (Europass, Skills Passport, etc.).
7	Develops a creative project idea through teamwork, constructs an EU-oriented project framework and presents it effectively.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.

Assessment Method and Passing Requirements	Quamtity	Percentage (%)
1.Midterm Exam	1	40
Final Exam	1	60
	Sum (%)	**100**