Course Syllabus

Code - Course Title	**SAN186 - Art Literacy**
Course Type	II. SEMESTER
Laboratory + Practice	2+0
ECTS	**3.0**
Language of Instruction	Türkçe
Course Type	Elective Courses
Course Instructor(s)	DR. ÖĞR. ÜYESİ HASAN ÇİMENCİ

Mode of Delivery	Face to Face
Prerequisites	There are no prerequisites or co-requisites.
Courses Recomended	There are no recommended optional programme components.
Recommended Resources	E. H. Gombrich - The Story of Art; Ahu Antmen - 20. Yüzyıl Batı Sanatında Akımlar; John Berger - Ways of Seeing
Work Placement	There is no work placement or practical training component within the scope of this course.

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Introduction to Art Literacy: Concepts of art literacy, visual culture, artist, artwork, viewer, and interpretation.	
Week - 2		Looking at Art and the Basics of Visual Language: Line, color, form, texture, space, composition, balance, rhythm, and emphasis.	
Week - 3		Methods of Reading Artworks: Introduction to description, formal analysis, iconography, iconology, symbol, sign, and context.	
Week - 4		A Brief Overview of Art History I: Selected examples from prehistoric art, Mesopotamia, Egypt, Ancient Greece, and Roman art.	
Week - 5		A Brief Overview of Art History II: Selected examples from Medieval, Byzantine, Romanesque, Gothic, and Renaissance art.	
Week - 6		A Brief Overview of Art History III: Changing modes of artistic expression through Baroque, Rococo, Neoclassicism, Romanticism, Realism, and Impressionism.	
Week - 7		Midterm Exam	
Week - 8		Modernism and Avant-Garde Art: Cubism, Futurism, Dada, Surrealism, abstract art, and the departure of modern art from traditional artistic conventions.	
Week - 9		Introduction to Postmodernism and Contemporary Art: Pop art, conceptual art, performance, installation, video art, and new media practices.	
Week - 10		Material, Technique, and Space in Art: Painting, sculpture, photography, graphic arts, architecture, digital art, and interdisciplinary art practices.	

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 11		Museum, Gallery, and Exhibition Culture: Museum, gallery, collection, artwork label, curatorial text, exhibition design, and viewer experience.	
Week - 12		Public Space and Art: Monument, sculpture, mural, public art, urban memory, space, and the relationship with the viewer.	
Week - 13		Practice in Reading Exhibitions and Visual Culture: Guided visual reading through selected examples of artworks, exhibitions, museums, or digital collections.	
Week - 14		Contemporary Visual Culture and General Evaluation: Advertising, social media, digital images, AI-generated visuals, visual manipulation, and the role of art literacy in everyday life.	

Learning Outcomes

#	Learning Outcome
1	Defines the concepts of art literacy, visual culture, artist, artwork, viewer, and interpretation.
2	Identifies basic visual elements such as line, color, form, texture, space, and composition in artworks.
3	Explains the concepts of description, formal analysis, iconography, iconology, symbol, and sign used in reading artworks.
4	Relates selected examples from art history to period, style, culture, and context.
5	Distinguishes the basic characteristics of modernism, avant-garde, postmodernism, and contemporary art practices.
6	Evaluates museums, galleries, exhibitions, public spaces, and digital visual culture environments from the perspective of art literacy.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.