Course Syllabus

Code - Course Title	**STV209 - Sustainable Communication**
Course Type	III. SEMESTER
Laboratory + Practice	3+0
ECTS	**4.0**
Language of Instruction	Türkçe
Course Type	Area Elective Courses
Course Instructor(s)	ÖĞR. GÖR. DR. ESRA FIRATLI TÜRKER

Mode of Delivery	The mode of delivery of this course is face-to-face
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	There is no recommended optional programme component for this course.
Recommended Resources	Saydam, A., (2016) Sustainability - The Deep Blue of Communication, Boyut Publishing
Work Placement	N/A

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Getting to know each other and talking about the concept of sustainability.	
Week - 2		Sustainability of communication processes	
Week - 3		The structure of sustainability-focused communication.	
Week - 4		The ethics of sustainable communication.	
Week - 5		The democracy of sustainable communication	
Week - 6		Long-term design of sustainable communication.	
Week - 7		Ensuring the proper flow of information in sustainable communication.	
Week - 8		Methods for establishing reciprocal, transparent, and dialogical relationships among stakeholders in sustainable communication.	
Week - 9		Sustainable communication should be conducted without damaging social relations or resorting to public opinion manipulation.	
Week - 10		Within the framework of dialogical communication theory, sustainable communication is carried out through reciprocal interaction rather than a one-way persuasion process.	
Week - 11		Defining the framework of sustainable communication within the scope of critical theories.	
Week - 12		Evaluating the sustainability of communication in terms of technology and digitalization	

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 13		Sustainable communication protects the right of all segments of society to equal access to accurate, reliable, and unmanipulated information	
Week - 14		General discussions and assessments on sustainable communication	

Learning Outcomes

#	Learning Outcome
1	Explains the Conceptual Framework: Defines the concept of sustainability within the context of communication, summarizing the sustainability aspects and structural characteristics of communication processes themselves.
2	Analyzes ethical and democratic foundations: Examines ethical and democratic communication strategies that are free from manipulation, ensuring equal access to information for all segments of society.
3	Applies dialogical and theoretical approaches: Instead of viewing communication as a one-way persuasion process, constructs transparent and interactive models among stakeholders within the framework of critical theories and dialogical approaches.
4	Implements long-term planning: Creates long-term, sustainable communication designs that ensure the healthy, accurate, and reliable management of information flow.
5	Evaluates the digital and technological dimensions: Critically assesses the sustainability of communication practices in the context of changing technology and digitalization.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.

Assessment Method and Passing Requirements	Quamtity	Percentage (%)
1.Midterm Exam	1	40
Final Exam	1	60
	Sum (%)	**100**