Course Syllabus

Code - Course Title	**VE1001 - Green Entrepreneurship and Sustainable Innovation**
Course Type	VIII. SEMESTER
Laboratory + Practice	2+0
ECTS	**3.0**
Language of Instruction	İngilizce
Course Type	Area Elective Courses
Course Instructor(s)	DOÇ. DR. BURAK TUĞBERK TOSUNOĞLU

Mode of Delivery	Distance Learning
Prerequisites	This course has no prerequisites or co-requisites.
Courses Recomended	There is no recommended preparation for this course
Recommended Resources	Schaltegger, S., & Wagner, M. (Eds.). (2017). Managing the Business Case for Sustainability: The Integration of Social, Environmental and Economic Performance. Routledge.Osterwalder, A., & Pigneur, Y. (2010). Business Model Generation: A Handbook for Visionaries, Game Changers, and Challengers. John Wiley & Sons.
Work Placement	There is no internship or practical training required for this course.

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Introduction to Green Entrepreneurship: Basic Concepts and Entrepreneurship Ecosystems	
Week - 2		Sustainability Paradigms: Global Environmental Challenges and Planetary Boundaries	
Week - 3		Macro Perspective: Green Growth Strategies and Policies	
Week - 4		Opportunity Recognition in Green Markets and Sustainable Development Goals (SDGs)	
Week - 5		Business Model Generation for Sustainable Startups	
Week - 6		Value Proposition Design and Essential Business Planning Tools for Green Solutions	
Week - 7		Midterm Exam	
Week - 8		Sustainable Finance: Green Investment Approaches and Funding Sources	
Week - 9		Technology for Sustainability and Eco-Innovation	
Week - 10		Social and Environmental Impact Assessment Methods	
Week - 11		Project Development: Designing Green Startup Concepts	
Week - 12		Group Project Workshop and Mentorship Session	
Week - 13		Project Evaluation: Group Project Presentations	

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 14		Final Exam	

Learning Outcomes

#	Learning Outcome
1	Define foundational concepts and theories related to green entrepreneurship, eco-innovation, and sustainability, and explain their roles within the entrepreneurship ecosystem.
2	Analyze global environmental challenges and green growth strategies to identify business opportunities in green markets in alignment with the UN Sustainable Development Goals (SDGs).
3	Develop innovative business models for sustainable startups and design compelling value propositions tailored to eco-friendly solutions.
4	Evaluate green investment approaches, sustainable funding sources, and the strategic role of clean technologies in sustainability processes.
5	Assess and report the social and environmental impacts of a venture or project using standard assessment methodologies.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.