## Course Syllabus

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|---|---|
| **Code - Course Title** | **UTL307 - Technology, Innovation and Entrepreneurship** |
| **Course Type** | IV. SEMESTER |
| **Laboratory + Practice** | 3+0 |
| **ECTS** | **5.0** |
| **Language of Instruction** | İngilizce |
| **Course Type** | Area Elective Courses |
| **Course Instructor(s)** | DR. ÖĞR. ÜYESİ GÖKHAN ÖNDER |

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| **Mode of Delivery** | Face to face |
| **Prerequisites** | There is no prerequisite or co-requisite for this course. |
| **Courses Recomended** | There is no recommended optional programme component for this course. |
| **Recommended Resources** | Freeman, C. & Louca, F. (2001) As Time Goes By: From to Industrial Revolutions to Information Revolution. Oxford. Acemoglu, D. & Johnson, S. (2024). Power & Progress. |
| **Work Placement** | Not Applicable |

## Course Syllabus

| Weeks | Learning Outcomes | Topics | Teaching Methods |
|---|---|---|---|
| **Week - 1** | | Business in the Historical Process | |
| **Week - 2** | | Business and Technology Interaction in the Historical Process | |
| **Week - 3** | | Business in the Digital Age | |
| **Week - 4** | | What is Innovation? | |
| **Week - 5** | | What is Innovation? | |
| **Week - 6** | | Innovation Management and Innovative Businesses | |
| **Week - 7** | | Midterm | |
| **Week - 8** | | Innovation Sources and Approaches for Business | |
| **Week - 9** | | Innovation Sources and Approaches for Business | |
| **Week - 10** | | Creation and Development of the Innovation Ecosystem | |
| **Week - 11** | | Creation and Development of the Innovation Ecosystem | |
| **Week - 12** | | From Business Idea to Enterprise | |
| **Week - 13** | | Establishment and Management of the Enterprise | |

## Course Syllabus

| Weeks | Learning Outcomes | Topics | Teaching Methods |
|---|---|---|---|
| Week - 14 | | Final Examination | |

## Learning Outcomes

| # | Learning Outcome |
|---|---|
| 1 | Explain the interaction of business and technology in the historical process |
| 2 | Explain innovation management and innovative businesses |
| 3 | Explain the establishment and management of the enterprise |

## Sustainable Development Goals

*No content has been provided.*

## Course Theme

*No content has been provided.*

## AKTS Workload

| Activity | Duration (Hour) | Count | Workload |
|---|---|---|---|
| Teorik Derse Katılım | 0 | 0 | 0 |
| Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı) | 0 | 0 | 0 |
| Ödevler | 0 | 0 | 0 |
| Proje - Rapor - Sunum Hazırlama | 0 | 0 | 0 |
| Ara Sınav Hazırlığı (sınav süresi dahil) | 0 | 0 | 0 |
| Final Sınavı Hazırlığı (sınav süresi dahil) | 0 | 0 | 0 |
| Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.) | 0 | 0 | 0 |
| Staj Uygulaması | 0 | 0 | 0 |
| | | **Calculated ECTS** | **0** |

## Assessment Method and Passing Requirements

*No content has been provided.*