Course Syllabus

Code - Course Title	**GTÜ402 - Portfolio Design and Field Practice**
Course Type	VIII. SEMESTER
Laboratory + Practice	2+2
ECTS	**5.0**
Language of Instruction	Türkçe
Course Type	Required Courses
Course Instructor(s)	ARAŞ. GÖR. ZEYNEP EZGİ ARDA

Mode of Delivery	The mode of delivery of this course is Face to face
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	There is no recommended optional programme component for this course.

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Concept of portfolio, its types, and building an artist identity	
Week - 2		CV preparation and writing an artist statement	
Week - 3		Professional photography and scanning of traditional artworks	
Week - 4		Professional photography and scanning of traditional artworks	
Week - 5		Physical and printed portfolio (catalog/booklet) design principles	
Week - 6		Digital portfolio, personal website, and social media management	
Week - 7		Midterm Exam (Practice - Digital Portfolio Pre-Presentation)	
Week - 8		Copyrights, contracts, and artwork pricing in traditional arts	
Week - 9		Sectoral applications I: Restoration firms, institutional archives, and museums	
Week - 10		Sectoral applications II: Establishing independent workshops, taxation, and operations	
Week - 11		National and international exhibition, fair, and biennial application processes	
Week - 12		Exhibition space design, artwork placement (setup), and curatorial practice	
Week - 13		Interviews with sector professionals and technical workshop/museum field trips	
Week - 14		Interview simulations and presentation of final portfolio projects	

Learning Outcomes

#	Learning Outcome
1	Writes a professional curriculum vitae (CV) and artist statement that present their artistic practice, vision, and area of specialization.
2	Designs physical and digital portfolios (e.g., catalogues and websites) in accordance with the principles of visual communication by documenting and photographing the works produced throughout the four-year undergraduate program.
3	Demonstrates legal and practical knowledge of intellectual property rights, artwork pricing, art sales, and the establishment of an independent studio.
4	Examines the organizational structures and operations of museums, galleries, restoration centers, and public institutions to plan post-graduation career goals.
5	Effectively applies professional presentation and interview techniques required for national and international exhibitions, competitions, art fairs, and job applications.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.