Course Syllabus

Code - Course Title	**GTÜ110 - Visual Culture and Aesthetics**
Course Type	II. SEMESTER
Laboratory + Practice	2+0
ECTS	**3.0**
Language of Instruction	Türkçe
Course Type	Elective Courses
Course Instructor(s)	ARAŞ. GÖR. DR. MERVE ÖZCAN

Mode of Delivery	The mode of delivery of this course is Face to face
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	There is no recommended optional programme component for this course.

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Introduction to visual culture and aesthetics concepts.	
Week - 2		Ways of seeing, psychology of perception and visual literacy.	
Week - 3		Historical development of aesthetic theories.	
Week - 4		Iconography and semiotics: Language and meaning of images.	
Week - 5		Visual analysis and critical interpretation of artwork.	
Week - 6		Aesthetic perception and visual codes in traditional Turkish arts.	
Week - 7		Midterm Exam (Practice/Review Exam).	
Week - 8		Relationship between mass media, media and visual culture.	
Week - 9		Image production, advertising and consumer society in popular culture.	
Week - 10		Aesthetic approaches in photography and cinema arts.	
Week - 11		Visual arts in the context of modernism and postmodernism.	
Week - 12		Digital arts, new media and aesthetics in virtual reality.	
Week - 13		Globalization, identity and spatial transformation of visual culture.	
Week - 14		End of term visual analysis project presentations and general evaluation.	

Learning Outcomes

#	Learning Outcome
1	Explains the concepts of visual culture and aesthetics in their philosophical, sociological, and artistic dimensions.
2	Analyzes works of art, images in the mass media, and products of popular culture from a critical perspective.
3	Interprets and analyzes the visual codes and aesthetic elements of traditional Turkish arts within the context of universal art theories.
4	Conducts multidisciplinary image analyses using iconography, semiotics, and visual literacy skills.
5	Integrates the visual and aesthetic culture he has acquired into his own artistic works and contemporary designs as a universal intellectual foundation.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.