Course Syllabus

Code - Course Title	**VBA207 - Data Strategy and Leadership**
Course Type	III. SEMESTER
Laboratory + Practice	3+0
ECTS	**5.0**
Language of Instruction	İngilizce
Course Type	Required Courses
Course Instructor(s)	DR. ÖĞR. ÜYESİ ÖNDER DORAK

Mode of Delivery	Face to face

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Strategic Alignment: Meeting institutional evaluation requirements	
Week - 2		Assessing organizational data maturity and capability	
Week - 3		Aligning data initiatives with core business objectives	
Week - 4		Data Governance: Establishing robust data policies	
Week - 5		Ensuring high data quality	
Week - 6		Maintaining compliance with privacy regulations (GDPR)	
Week - 7		Managing enterprise data architecture	
Week - 8		Leading Data Teams: Implementing agile methodologies	
Week - 9		Fostering a data-driven organizational culture	
Week - 10		Defining and tracking team performance metrics	
Week - 11		Executive Communication: Presenting technical findings	
Week - 12		Securing project funding	
Week - 13		Translating analytics into actionable strategic roadmaps	
Week - 14		Case studies in data leadership	

Learning Outcomes

#	Learning Outcome
1	Navigate change management in data-driven transformation.
2	Establish robust data governance policies and GDPR compliance

Learning Outcomes

#	Learning Outcome
3	Implement agile methodologies for leading analytics teams.
4	Present actionable technical roadmaps to executive stakeholders.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.