Course Syllabus

Code - Course Title	**KÜL193 - Career Planning**
Course Type	I. YEAR
Laboratory + Practice	1+0
ECTS	**2.0**
Language of Instruction	Türkçe
Course Type	Required Courses
Course Instructor(s)	DR. ÖĞR. ÜYESİ MEHMET ARİF TUĞ

Mode of Delivery	The mode of delivery of this course is face to face.
Place of Delivery	On Campus
Used Educational Platforms	Face-to-face
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	There are no recommended prerequisite courses for this course.
Recommended Resources	Career Planning Platform: https://kariyerplanlama.gov.tr
Work Placement	There is no internship requirement for this course.
Aims of the Course	The aim of this course is to enable students to determine their career goals by recognizing their interests, talents, and competencies, to comprehend the dynamics of the business world, and to acquire the necessary knowledge and skills to engage in conscious career planning.

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1	**LO-2**	Introduction to career planning, career centers and their activities	Lecture, Question & Answer
Week - 2	**LO-1**	The relationship between intelligence, personality, and career	Lecture, Question & Answer, Discussion
Week - 3	**LO-1**	Concepts of knowledge, skill, ability, and competence	Lecture, Question & Answer, Brain Storming
Week - 4	**LO-1** **LO-5**	The importance of technical and soft skills in career development	Lecture, Discussion, Case Study
Week - 5	**LO-2** **LO-5**	The concept of career and career planning processes	Lecture, Question & Answer, Practice/Practical Work/Workshop
Week - 6	**LO-2** **LO-5**	University life and personal development activities in career advancement	Lecture, Discussion, Brain Storming
Week - 7	**LO-3** **LO-5**	Career opportunities in national and international non-governmental organizations	Lecture, Question & Answer, Research and Inquiry

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 8	LO-3 LO-5	Career opportunities and professional development in the public sector	Lecture, Question & Answer, Research and Inquiry
Week - 9	LO-3 LO-5	Career opportunities and professional development in the private sector	Lecture, Question & Answer, Research and Inquiry
Week - 10	LO-3 LO-5	Academic career and professional development in academia	Lecture, Question & Answer, Case Study, Research and Inquiry
Week - 11	LO-3 LO-5	Entrepreneurship as a career path	Lecture, Discussion, Brain Storming
Week - 12	LO-3 LO-5	Projects and support programs for young people	Lecture, Question & Answer, Research and Inquiry
Week - 13	LO-4	CV preparation, job application, interview techniques, and professional image	Lecture, Demonstration and Practice, Practice/Practical Work/Workshop
Week - 14	LO-1 LO-2 LO-5	General evaluation and review of the career planning process	Question & Answer, Discussion, Brain Storming, Practice/Practical Work/Workshop

Learning Outcomes

#	Learning Outcome
1	The student can determine their career goals by evaluating their interests, talents, and competencies.
2	The student can explain career planning processes and the factors that influence these processes.
3	The student can analyze the business world, professions, and career opportunities.
4	The student can apply effective resume preparation, job application, and interview techniques.
5	The student can create a career plan for their personal and professional development.

Sustainable Development Goals

✓ Gender Equality ✓ Decent Work and Economic Growth ✓ Responsible Production and Consumption ✓ Peace, Justice and Strong Institutions

Course Theme

✓ Entrepreneurship ✓ Law, Ethics and Regulations ✓ Society, Law and Communication ✓ Innovation Skills

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	1.00	14	14
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	2.00	14	28
Ödevler	0.00	0	0
Proje - Rapor - Sunum Hazırlama	0.00	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	4.00	1	4
Final Sınavı Hazırlığı (sınav süresi dahil)	4.00	1	4
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0.00	0	0
Staj Uygulaması	0.00	0	0
		Calculated ECTS	**2.0**

Assessment Method and Passing Requirements

✓ Open-Ended Test ✓ Multiple Choice Test