Course Syllabus

Code - Course Title	**GRA473 - Graphic Design V**
Course Type	VII. SEMESTER
Laboratory + Practice	4+4
ECTS	**7.0**
Language of Instruction	Türkçe
Course Type	Required Program Workshops
Course Instructor(s)	PROF. DR. SUZAN DUYGU ERİŞTİ

Mode of Delivery	Face to face
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	there are no lessons related with the suggested lesson
Recommended Resources	Becer, Emre. (1997) Communication and Graphic Arts, Dost Publishing House, Ank. *Bektas, Dilek. (1992) Development of Contemporary Graphic Design, Yapı Kredi Publications, İst *Boseert, Jill. (1995) Graphic Design
Work Placement	This is not appropriate for the course

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Presentation of the course content; Explaining the project-based graphic design process	
Week - 2		Developing a design concept based on graphical messaging configuration components	
Week - 3		Developing graphical messaging components in relation to the project purpose	
Week - 4		Organizing graphical messaging process components in relation to the project purpose	
Week - 5		Developing, editing and implementing graphical messaging components in relation to the project purpose	
Week - 6		Project Based Graphic Design Process Configuration Based Sectoral Initiatives	
Week - 7		Midterm exam	
Week - 8		Collaborative creative design process with professionals	
Week - 9		Design structuring based on teamwork and collaborative production process	
Week - 10		Rhizomatic Relationship Based on Project-Based Graphic Design Process	
Week - 11		Evaluate design outputs holistically	
Week - 12		Evaluate and discuss design outputs holistically	
Week - 13		Establishing a holistic rhizomatic relationship between design processes.	

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 14		Final exam	

Learning Outcomes

#	Learning Outcome
1	Develops design concept and generates new projects based on graphical messaging process configuration components.
2	Provides the development and refinement of project-related sketches.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.

Assessment Method and Passing Requirements	Quamtity	Percentage (%)
1.Midterm Exam	1	40
Final Exam	1	60
	Sum (%)	**100**