Course Syllabus

Code - Course Title	**SAN412 - Visual Pedagogy**
Course Type	VIII. SEMESTER
Laboratory + Practice	2+1
ECTS	**4.0**
Language of Instruction	Türkçe
Course Type	Required Courses

Mode of Delivery	The mode of delivery of this course is Face to face
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	Visual culture and Visual Semiotics courses related to this course are recommended.
Recommended Resources	Erişti, S. D. & Duncum, P. (Eds.) (2022). Görsel Pedagoji, Pegem Yayınları, Ankara.Duncum, P (2021). Picture Pedagogy, Bloomsbury.

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Visual Pedagogy as a Concept	
Week - 2		Representational Power of Visuals and Visual Pedagogical Inquiry	
Week - 3		Visual Message and Rhetorical Visual Pedagogy	
Week - 4		Constructing Persuasive Perceptual Processes in Visual Pedagogy	
Week - 5		Display of Visual Message: Meaning, Perspective of Image and Perception	
Week - 6		Rhetorical Discourse and Creating Significance Discourse in Visual Pedagogy	
Week - 7		Rhizomatic Analysis Based on Inquiring Visual Structures and Messages in the Context of Visual Pedagogy	
Week - 8		Analyze of Visuals based on Visual Pedagogy	
Week - 9		Digital Media and Visual Pedagogical Context	
Week - 10		Visual Pedagogy for Educational Digital Media Production Process	
Week - 11		Educational Digital Media Content Creation Process based on Visual Pedagogical Context	
Week - 12		Educational Digital Media Content Planning Process Based on Visual Pedagogical Context	
Week - 13		Educational Digital Media Content Evaluation Process Based on Visual Pedagogical Context	
Week - 14		Rhizomatic Analysis of Educational Digital Media Content Based on Visual Pedagogical Context	

Learning Outcomes

#	Learning Outcome
1	1. Defines the concept of visual pedagogy.
2	2. Explain the educational content design processes based on visual pedagogical components.
3	3. Use the visual pedagogical perspective in the digital media-oriented content design process.
4	4. Interpret content based on visual pedagogical context and visual discourses.
5	5. Interrelate digital media and visual pedagogical content information.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.