## Course Syllabus

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| **Code - Course Title** | **BTÖ346 - Multimedia Design and Production** |
| **Course Type** | VI. SEMESTER |
| **Laboratory + Practice** | 2+2 |
| **ECTS** | **6.0** |
| **Language of Instruction** | Türkçe |
| **Course Type** | Required Courses |

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| **Mode of Delivery** | The mode of delivery of this course is face to face |
| **Prerequisites** | There is no prerequisite or co-requisite for this course. |
| **Courses Recomended** | BTÖ321 Freeware/Shareware Software Reviews BTÖ323 Character Design in Computer Environment BTÖ403 Graphics Design with Computer |
| **Recommended Resources** | Dursun, Ö. Ö. ve Odabaşı, H. F. (2011). Çoklu ortam tasarımı (Ed.). Ankara: PegemA Yayınları. |
| **Work Placement** | Not applicable |

## Course Syllabus

| Weeks | Learning Outcomes | Topics | Teaching Methods |
|---|---|---|---|
| **Week - 1** | | Basic concepts | |
| **Week - 2** | | Preparation of project proposals | |
| **Week - 3** | | Investigating case studies | |
| **Week - 4** | | Presentation of proposals | |
| **Week - 5** | | Evaluation of project proposals | |
| **Week - 6** | | Principles and tools of design | |
| **Week - 7** | | User control methods | |
| **Week - 8** | | Interface design | |
| **Week - 9** | | Components of multimedia | |
| **Week - 10** | | Storyboards | |
| **Week - 11** | | Content design | |
| **Week - 12** | | Evaluation of multimedia applications | |
| **Week - 13** | | Presentation of multimedia applications | |
| **Week - 14** | | Presentation of multimedia applications | |

## Learning Outcomes

| # | Learning Outcome |
|---|---|
| 1 | Express basic concepts related to multimedia. |
| 2 | Explain types of multimedia applications. |
| 3 | Design multimedia products. |
| 4 | Develop multimedia applications. |
| 5 | Iintegrate multimedia applications to instructional settings. |

## Sustainable Development Goals

*No content has been provided.*

## Course Theme

*No content has been provided.*

## AKTS Workload

| Activity | Duration (Hour) | Count | Workload |
|---|---|---|---|
| Teorik Derse Katılım | 0 | 0 | 0 |
| Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı) | 0 | 0 | 0 |
| Ödevler | 0 | 0 | 0 |
| Proje - Rapor - Sunum Hazırlama | 0 | 0 | 0 |
| Ara Sınav Hazırlığı (sınav süresi dahil) | 0 | 0 | 0 |
| Final Sınavı Hazırlığı (sınav süresi dahil) | 0 | 0 | 0 |
| Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.) | 0 | 0 | 0 |
| Staj Uygulaması | 0 | 0 | 0 |
| | | **Calculated ECTS** | **0** |

## Assessment Method and Passing Requirements

*No content has been provided.*