## Course Syllabus

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| **Code - Course Title** | **SAN123 - Art and Design Culture** |
| **Course Type** | I. SEMESTER |
| **Laboratory + Practice** | 2+1 |
| **ECTS** | **3.0** |
| **Language of Instruction** | Türkçe |
| **Course Type** | Elective Courses |
| **Course Instructor(s)** | PROFESÖR TEVFİK FİKRET UÇAR |

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| **Mode of Delivery** | Face to face education. |
| **Place of Delivery** | On Campus |
| **Used Educational Platforms** | Face-to-face |
| **Prerequisites** | There is no prerequisite |
| **Courses Recomended** | Uçar, T. F. (Ed.). (2013). Visual culture (2nd ed.). Anadolu University Publications.Publication details:- Editor: Prof. Dr. Tevfik Fikret Uçar- Publisher: Anadolu University- Anadolu University Publication No.: 2403- Open Education Faculty Publication No.: 1394- ISBN: 978-975-06-1076-9- Course code: KÜL202U |
| **Recommended Resources** | Görsel Kültür "Editör Prof. T. Fikret Uçar T.C. ANADOLU ÜNİVERSİTESİ YAYINI NO: 2403AÇIKÖĞRETİM FAKÜLTESİ YAYINI NO: 1394 ISBN978-975-06-1076-9 |
| **Work Placement** | none |
| **Aims of the Course** | The aim of this course is to enable students to comprehend the historical development, fundamental concepts, and relationships with social life of art and design culture, and to allow them to evaluate the role of art and design in the formation of human culture. Within the scope of the course, the relationship between art and design and historical, cultural, aesthetic, intellectual, and technological transformations is addressed, aiming for students to recognize and interpret art and design products belonging to different periods, societies, and disciplines. It is intended to instill the understanding that art and design are not only fields of aesthetic production but also visual and material expressions of ideas, values, identities, and social changes. Accordingly, the course aims to develop students' visual culture awareness, aesthetic sensitivity, critical thinking, and cultural literacy skills, ensuring they evolve into conscious individuals capable of evaluating art and design products within their respective historical and social contexts. |

## Course Syllabus

| Weeks | Learning Outcomes | Topics | Teaching Methods |
|---|---|---|---|
| **Week - 1** | | A kind of culture for life. | |
| **Week - 2** | | A kind of culture for life-Modern examples | |
| **Week - 3** | | New images point of view of art | |
| **Week - 4** | | New images point of view of art-Modern examples | |

## Course Syllabus

| Weeks | Learning Outcomes | Topics | Teaching Methods |
|---|---|---|---|
| Week - 5 | | New horizons of art-Modern examples | |
| Week - 6 | | Story of Still and Motion Image. | |
| Week - 7 | | Story of Still and Motion Image-Modern Examples | |
| Week - 8 | | Visual Literacy | |
| Week - 9 | | Visual Literacy-Modern Examples | |
| Week - 10 | | Digital Visual Life | |
| Week - 11 | | Digital Visual Life-Modern Examples | |
| Week - 12 | | General Overwiev and Analyizng the Examples | |
| Week - 13 | | General Overwiev and Analyizng the Examples | |
| Week - 14 | | Final Exam | |

## Learning Outcomes

| # | Learning Outcome |
|---|---|
| 1 | 1- Explains the issue of basic visual culture. |
| 2 | 2- Defines the important visual data such as symbols, plastic arts, photography, architecture in the fields. |
| 3 | 3- Sorts the milestone works in art and design history by their names. |
| 4 | 4- Has the basic knowledge on the milestone works in history of art and design. |
| 5 | 5- Explains the significance level of the milestone works in history of art and design. |
| 6 | 6- Links the milestone works in history of art and design in the context of the time. |
| 7 | 7- Explains the relationship of before-after, reason-result works in art and design history. |
| 8 | 8- Develops an awareness of visual literacy. |
| 9 | 8- Realizes the art of photography by sociological perspective. |

## Sustainable Development Goals

✓ Quality Education

## Course Theme

✓ Media, Design and Creative Arts ✓ Innovation Skills

## AKTS Workload

| Activity | Duration (Hour) | Count | Workload |
|---|---|---|---|
| Teorik Derse Katılım | 4.00 | 4 | 16 |
| Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı) | 0.00 | 0 | 0 |
| Ödevler | 3.00 | 3 | 9 |
| Proje - Rapor - Sunum Hazırlama | 0.00 | 0 | 0 |
| Ara Sınav Hazırlığı (sınav süresi dahil) | 6.00 | 4 | 24 |
| Final Sınavı Hazırlığı (sınav süresi dahil) | 6.00 | 4 | 24 |
| Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.) | 0.00 | 0 | 0 |
| Staj Uygulaması | 0.00 | 0 | 0 |
| | | **Calculated ECTS** | **3.0** |

## Assessment Method and Passing Requirements

✓ Multiple Choice Test ✓ Homework

| Assessment Method and Passing Requirements | Quamtity | Percentage (%) |
|---|---|---|
| 1.Midterm Exam | 1 | 40 |
| Final Exam | 1 | 60 |
| | **Sum (%)** | **100** |