Course Syllabus

Code - Course Title	**TİP103 - Introduction to Typography**
Course Type	I. SEMESTER
Laboratory + Practice	2+1
ECTS	**2.5**
Language of Instruction	Türkçe
Course Type	Required Courses
Course Instructor(s)	ÖĞR. GÖR. BENGİSU KELEŞOĞLU

Mode of Delivery	The mode of delivery of this course is Face to face
Prerequisites	Previously taken TIP103 course may improve students\\\' success.
Courses Recomended	There is no recommended optional programme component for this course.
Recommended Resources	Uçar, T. F. (2019) Görsel İletişim ve Grafik Tasarım. İnkılap KitabeviSarıkavak, N. K. (2004) Çağdaş Grafik Tasarımın Temelleri. Seçkin YayıncılıkGültekin, E. (2015) İletişim ve Tipografi. Hayalperest YayıncılıkHarris, P., Ambrose G. (2014) Grafik Tasarımda Tipografi. Literatür YayıncılıkHarris, P., Ambrose G. (2012) Görsel Tipografi Sözlüğü. Literatür YayıncılıkHarris, P., Ambrose G. (2012) Tipografinin Temelleri. Literatür YayıncılıkWillams, R. (1990) The Mac is Not a Typewriter: A Style Manual for Creating Professional-level Type on Your Macintosh. Peachpit PressCraig, J., Scala I.K., Bevington W. (2006) Designing with Type: The Essential Guide to Typography. Watson-Guptill PublicationsBringhurst, R. (2004) The Elements of Typographic Style. Hartley & Marks, Publishers.Carter, R., Day, B., Meggs, P. (2007) Typographic Design: Form and Communication. WileyMeggs, P. (1992) Type and Image. John Wiley & Sons, Inc
Work Placement	N/A

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		learns about anatomical characteristics of font families.	
Week - 2		Draws structures of capitals.	
Week - 3		Interview	
Week - 4		Interview	
Week - 5		Draws structures of minuscules.	
Week - 6		Interview	
Week - 7		Interview	
Week - 8		learns availabilites of using typefaces together. Have the knowledge of space / kerning varieties. Learns to design blank spaces.	
Week - 9		Interview	

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 10		Interview	
Week - 11		learns changings of typeface’s width. Generates anatomical structures by width. Learns mutable kerning by width.	
Week - 12		Interview	
Week - 13		Interview	

Learning Outcomes

#	Learning Outcome
1	Will be learned anatomical characteristics of font families.
2	Will be learned availabilites of using typefaces together.
3	Will be learned changings of typeface’s width.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.

Assessment Method and Passing Requirements	Quamtity	Percentage (%)
Final Exam	1	50
Project	1	50
	Sum (%)	**100**