Course Syllabus

Code - Course Title	**GRA205 - Introduction to Graphic Design**
Course Type	III. SEMESTER
Laboratory + Practice	4+4
ECTS	**8.5**
Language of Instruction	Türkçe
Course Type	Required Courses
Course Instructor(s)	PROFESÖR MELİKE TAŞCIOĞLU VAUGHAN

Mode of Delivery	The mode of delivery of this course is Face to face
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	There is no recommended optional programme component for this course.
Work Placement	N/A

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Introduction to Graphic Design Language of Graphic Design	
Week - 2		Conceptual methods	
Week - 3		Description of concept using graphic language	
Week - 4		Techniques of graphic expression	
Week - 5		Concept	
Week - 6		Diagram	
Week - 7		Synthesis	
Week - 8		Interpretation, acrylic and water color techniques	
Week - 9		Interpretation, acrylic and water color techniques	
Week - 10		Monotone,Duotone,Triotone	
Week - 11		Linear expression,Non-linear expression,Realistic expression	
Week - 12		Creativity,Use of visual culture in graphic design	
Week - 13		Culture and design interaction	
Week - 14		The importance of visual Culture in the content of graphic design	

Learning Outcomes

#	Learning Outcome
1	develop a solution at the profesional level begining from the definition and analyizing of concept,
2	percieve the relationship between graphic design and semantical expression.
3	get used to choosing conceptual projects and using multipurpose mediums.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.