Course Syllabus

Code - Course Title	**GRA247 - Creativity Methods I**
Course Type	III. SEMESTER
Laboratory + Practice	1+1
ECTS	**3.0**
Language of Instruction	Türkçe
Course Type	Area Elective Courses
Course Instructor(s)	PROFESÖR TEVFİK FİKRET UÇAR

Mode of Delivery	Face to face
Place of Delivery	On Campus
Used Educational Platforms	Face-to-face
Prerequisites	None
Courses Recomended	None
Recommended Resources	None1. Boden, M. A. (2004). The creative mind: Myths and mechanisms (2nd ed.). Routledge.2. de Bono, E. (1970). Lateral thinking: Creativity step by step. Harper & Row.3. Eagleman, D., & Brandt, A. (2017). The runaway species: How human creativity remakes the world. Catapult.4. Lupton, E. (Ed.). (2011). Graphic design thinking: Beyond brainstorming. Princeton Architectural Press.5. Michalko, M. (2006). Thinkertoys: A handbook of creative-thinking techniques (2nd ed.). Ten Speed Press.
Work Placement	None
Aims of the Course	The aim of this course is to develop the creative thinking skills of graphic design students and to enable them to produce original and innovative solutions to problems by thinking outside conventional patterns. It is intended to strengthen students' abilities to be curious, to question, to observe, to establish relationships between different concepts, and to explore alternative modes of thinking. Within the scope of the course, it is aimed that students recognize the fundamental concepts, processes, and methods of creativity, and transfer the knowledge they acquire to visual communication and graphic design problems through practical studies. Thus, the goal is for students not only to produce creative outputs but also to adopt creativity as a conscious way of thinking that they can develop and utilize throughout their design processes.

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Definition of creativity	
Week - 2		Short history of creativity	
Week - 3		Knowledge and esthetic knowledge	
Week - 4		Sources of knowledge, collection of knowledge and creating files	
Week - 5		Techniques of forming knowledge in two dimensions	

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 6		Methods and types of producing new forms	
Week - 7		Metamorphosis and transformation	
Week - 8		Camouflage and deformation	
Week - 9		Analogy and symmetry	
Week - 10		Adaptation and geometrization	
Week - 11		Conceptualization and conceptuality	
Week - 12		Abstraction and stylization	
Week - 13		Addition, Additionism, transparency	
Week - 14		Exaggeration, covering and perforating	

Learning Outcomes

#	Learning Outcome
1	Students will be informed about the history of creativity in design. Students will know the procedures of creation process from design to production. Students will know the ways of transferring an idea into design. Students will understand the techniques of producing designs in three dimensional forms. Students will have the theoretical knowledge of formal design techniques such as metamorphosis, transformation, camouflage, deformation, analogy, symmetry, adaptation, geometrization, conceptualization, conceptuality, abstraction, stylization, proliferation, addition, transparency, exaggeration, covering and perforating.

Sustainable Development Goals

✓ Quality Education

Course Theme

✓ Media, Design and Creative Arts ✓ Innovation Skills

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	8.00	5	40
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0.00	0	0
Ödevler	5.00	5	25
Proje - Rapor - Sunum Hazırlama	0.00	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0.00	0	0

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Final Sınavı Hazırlığı (sınav süresi dahil)	0.00	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	4.00	4	16
Staj Uygulaması	0.00	0	0
		Calculated ECTS	**3.0**

Assessment Method and Passing Requirements

✓ Homework ✓ Presentation

Assessment Method and Passing Requirements	Quamtity	Percentage (%)
1.Midterm Exam	1	40
Final Exam	1	60
	Sum (%)	**100**