Course Syllabus

Code - Course Title	**BİL353 - Computer Assisted Typography I**
Course Type	V. SEMESTER
Laboratory + Practice	2+2
ECTS	**4.5**
Language of Instruction	Türkçe
Course Type	Area Elective Courses
Course Instructor(s)	PROFESÖR SEVİM SELAMET

Mode of Delivery	The mode of delivery of this course is Face to face
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	There is no recommended optional programme component for this course.
Recommended Resources	Modern Sanat ve Yeni Tipografi (Becer, Emre), Let\'s Talk Type : An Essential Lexicon of Type Terms (Seddon, Tony), Type Matters! (Williams, Jim), Type Rules! : The Designer\'s Guide to Professional Typography (Strizver, Ilene), Typography Sketchbooks (Heller, Steven), https://eyeondesign.aiga.org/
Work Placement	N/A

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Description of the course, aim of the course, system of studying and using computer studio	
Week - 2		Introducing Project 1	
Week - 3		Typographic design	
Week - 4		Typeface and font	
Week - 5		History of type	
Week - 6		Classification of typeface	
Week - 7		Presenting Projet 1 and Introducing Project 2	
Week - 8		Gothic typefaces, Roman Typefaces	
Week - 9		Square Serifs and Sans Serifs	
Week - 10		Scripts and out of race typefaces	
Week - 11		Presenting Projet 2 and Introducing Project 3	
Week - 12		Getting font Turkish	

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 13		Type Weight and Styles: Light, normal, bold, condens, extend, italic and oblique	
Week - 14		Presenting Projet 3	

Learning Outcomes

#	Learning Outcome
1	recognise typefaces and use them correctly.
2	use typograpy correctly and effectively in graphic design.
3	combine theorical typographic knowladge and practise.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.