Course Syllabus

Code - Course Title	**GRA301 - Graphic Design History I**
Course Type	V. SEMESTER
Laboratory + Practice	2+0
ECTS	**4.5**
Language of Instruction	Türkçe
Course Type	Required Courses
Course Instructor(s)	ÖĞR. GÖR. BENGİSU KELEŞOĞLU

Mode of Delivery	The mode of delivery of this course is Face to face
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	There is no recommended optional programme component for this course.
Recommended Resources	Meggs, P. (1998) A History of Graphic Design. C.A: John Wiley & Sons, Inc.Clair, K. (1999) A Typographic Workbook. N.Y: Johnn Wiley & Sons, Inc.Hollis, R. (2001) Graphic Design, A Concise History. N.Y: Thames & Hudson Bektaş, D. (1992) Çağdaş Grafik Tasarımın Gelişimi. Yapı Kredi Yayınları Ltd. Şti.Gombrich, E.H. (2007) The Story of Art. Phaidon Press.Farthing, S. (2010) Art The Whole Story. Thames and Hudson Ltd.Uçar, T. F. (2019) Görsel İletişim ve Grafik Tasarım, İnkılap KitabeviGeorges, j. (1992) Writing: The Story of Alphabets and Scripts (New Horizons), Thames and Hudson Ltd.
Work Placement	N/A

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Meeting and explanation about the course	
Week - 2		Selection of presentation concepts	
Week - 3		Religious Holiday	
Week - 4		Early visual language systems, the latin alphabet, the development of typography	
Week - 5		Early Period Manuscripts, Johann Gutenberg & The Invention of Movable Press	
Week - 6		Early Renessaince Period, Humanism, Albrecht Dürer, The German Illustrated Book, The Golden Age of Typography in France	
Week - 7		The Industrial Revolution, The Invention of Photography	
Week - 8		The Victorian Era, The Arts and Crafts Movement	
Week - 9		The Victorian Era, The Arts and Crafts Movement	
Week - 10		Art Nouveau	

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 11		Cubism, Surrealism, Futurism, Dada	
Week - 12		Russian Suprematism & Constructivism	
Week - 13		De Stijl	
Week - 14		Bauhaus	

Learning Outcomes

#	Learning Outcome
1	explain the graphic design history periods from cave paintings till Bauhaus.
2	pick some examples which indicate a specific period from Eskisehir.
3	present his/her research weekly.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.

Assessment Method and Passing Requirements	Quamtity	Percentage (%)

Assessment Method and Passing Requirements	Quamtity	Percentage (%)
Final Exam	1	50
Homework	1	50
	Sum (%)	**100**