Course Syllabus

Code - Course Title	**GRA349 - Conceptual Thinking Through Alternative Processes**
Course Type	V. SEMESTER
Laboratory + Practice	2+1
ECTS	**4.5**
Language of Instruction	Türkçe
Course Type	Area Elective Courses
Course Instructor(s)	PROFESÖR FETHİYE GONCA İLBEYİ DEMİR

Mode of Delivery	The mode of delivery of this course is Face to face
Place of Delivery	On Campus
Used Educational Platforms	Face-to-face
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	There is no recommended optional programme component for this course.
Recommended Resources	Grafik Tasarım ve Disiplinlerarası Etkileşim, Nobel Bilimsel Eserler, Ekim, 2025; Temel Tasarım Kavramlarını Disiplinlerarası Okumak - I, Nobel Akademik Yayıncılık, Ocak,2021
Work Placement	N/A
Aims of the Course	This course will be conducted through your group interpretations and applications of a designated concept, in accordance with my recommendations and explanations regarding the general principles and application methods of the course. The application method and objective of this course consist of your evaluation of an abstract concept through an extraordinary/alternative method, an experimental/interdisciplinary approach and mode of application; sharing these developments weekly in the classroom environment with your fellow students; transferring your projects at the end of the term to an EXHIBITION environment where you will design and manage them; and presenting all stages of your projects in the form of a working file.

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1	**LO-1** **LO-2** **LO-3**	Course introduction, objectives, teaching method, examples, and formation of groups	Lecture, Question & Answer, Brain Storming, Interview, Practice/Practical Work/Workshop
Week - 2	**LO-1** **LO-2** **LO-3**	Determination of the topic/concept, research activities related to the topic	Question & Answer, Discussion, Team/Group Work, Brain Storming, Interview, Practice/Practical Work/Workshop

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 3	LO-1 LO-2 LO-3	Research activities by the groups on the designated topic/concept	Lecture, Question & Answer, Discussion, Team/Group Work, Problem Solving, Brain Storming, Interview, Practice/Practical Work/Workshop
Week - 4	LO-1 LO-2 LO-3	Weekly in-class presentations of the groups' work on the assigned topic/concept	Lecture, Question & Answer, Discussion, Team/Group Work, Interview, Practice/Practical Work/Workshop
Week - 5	LO-1 LO-2 LO-3	Weekly in-class presentations of the groups' work on the assigned topic/concept	Lecture, Question & Answer, Discussion, Team/Group Work, Interview, Practice/Practical Work/Workshop
Week - 6	LO-1 LO-2 LO-3	Weekly in-class presentations of visual and theoretical sketch studies	Lecture, Question & Answer, Discussion, Team/Group Work, Brain Storming, Interview, Practice/Practical Work/Workshop
Week - 7	LO-1 LO-2 LO-3	Weekly in-class presentations of the groups' visual and theoretical sketch studies	Lecture, Question & Answer, Discussion, Team/Group Work, Practice/Practical Work/Workshop
Week - 8	LO-1 LO-2 LO-3	Presentation of groups' application examples in class	Lecture, Question & Answer, Discussion, Team/Group Work, Problem Solving, Interview, Practice/Practical Work/Workshop
Week - 9	LO-1 LO-2 LO-3	Presentation of groups' application examples in class	Lecture, Question & Answer, Discussion, Team/Group Work, Problem Solving, Interview, Practice/Practical Work/Workshop

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 10	LO-1 LO-2 LO-3	In-class presentation of the groups' design projects	Lecture, Question & Answer, Discussion, Team/Group Work, Problem Solving, Proje Design/Management, Interview, Practice/Practical Work/Workshop
Week - 11	LO-1 LO-2 LO-3	In-class presentation of the groups' design projects	Lecture, Question & Answer, Discussion, Team/Group Work, Problem Solving, Proje Design/Management, Interview, Practice/Practical Work/Workshop
Week - 12	LO-1 LO-2 LO-3	Discussing and evaluating the groups' proposals for showcasing their design projects	Lecture, Question & Answer, Discussion, Team/Group Work, Problem Solving, Proje Design/Management, Interview, Practice/Practical Work/Workshop
Week - 13	LO-1 LO-2 LO-3	Exhibition preparation by the groups: Display and installation, posters, announcements, etc.	Lecture, Team/Group Work, Proje Design/Management, Interview, Practice/Practical Work/Workshop
Week - 14	LO-1 LO-2 LO-3	Exhibition of group projects; preparation of project files	Team/Group Work, Proje Design/Management, Practice/Practical Work/Workshop, Exhibition

Learning Outcomes

#	Learning Outcome
1	Will construct and plan design problems.
2	Developed an experimental approach in practice will determine ideas.
3	Will present and criticize intended image.

Sustainable Development Goals

✓ Quality Education

Course Theme

✓ Media, Design and Creative Arts

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	2.00	14	28
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	3.00	14	42
Ödevler	0.00	0	0
Proje - Rapor - Sunum Hazırlama	0.00	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0.00	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	1.00	26	26
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	1.00	14	14
Staj Uygulaması	0.00	0	0
		Calculated ECTS	**4.5**

Assessment Method and Passing Requirements

✓ Project ✓ Homework ✓ Presentation

Assessment Method and Passing Requirements	Quamtity	Percentage (%)
Final Exam	1	50
Project	1	50
	Sum (%)	**100**