Course Syllabus

Code - Course Title	**GRA302 - Graphic Design History II**
Course Type	VI. SEMESTER
Laboratory + Practice	2+0
ECTS	**4.5**
Language of Instruction	Türkçe
Course Type	Required Courses
Course Instructor(s)	ÖĞR. GÖR. BENGİSU KELEŞOĞLU

Mode of Delivery	The mode of delivery of this course is Face to face
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	There is no recommended optional programme component for this course.
Recommended Resources	Meggs, P. (1998) A History of Graphic Design. C.A: John Wiley & Sons, Inc.Clair, K. (1999) A Typographic Workbook. N.Y: Johnn Wiley & Sons, Inc.Hollis, R. (2001) Graphic Design, A Concise History. N.Y: Thames & Hudson Bektaş, D. (1992) Çağdaş Grafik Tasarımın Gelişimi. Yapı Kredi Yayınları Ltd. Şti.Gombrich, E.H. (2007) The Story of Art. Phaidon Press.Farthing, S. (2010) Art The Whole Story. Thames and Hudson Ltd.Uçar, T. F. (2019) Görsel İletişim ve Grafik Tasarım, İnkılap KitabeviGeorges, j. (1992) Writing: The Story of Alphabets and Scripts (New Horizons), Thames and Hudson Ltd.
Work Placement	N/A

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Selection of presentation concepts	
Week - 2		Modern Movement in America	
Week - 3		International Typographic Style	
Week - 4		New York School	
Week - 5		Late Modern: Swiss, English, American, Swiss Intertational Style, Corporate Style	
Week - 6		Late Modern: Revival, Eclectic, Polish, Psychedelic, Japanese	
Week - 7		Corporate Identity and Visualisation Symbols	
Week - 8		Corporate Identity and Visualisation Symbols	
Week - 9		Conceptual Image	
Week - 10		National Visions within a Global Vision	
Week - 11		Post-Modern: Memphis/Basel/Zurich, American Post-Modern, Punk, New Wave	

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 12		Digital Revolution	
Week - 13		Turkish Graphic Designers	
Week - 14		Turkish Graphic Designers	

Learning Outcomes

#	Learning Outcome
1	explains the graphic design history periods from Bauhaus till nowadays.
2	picks some examples which indicate a specific period from Eskisehir.
3	presents his/her research weekly.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.