Course Syllabus

Code - Course Title	**GRA304 - Graphic Design Project I**
Course Type	VI. SEMESTER
Laboratory + Practice	4+5
ECTS	**9.0**
Language of Instruction	Türkçe
Course Type	Required Courses
Course Instructor(s)	DOÇENT ÇAĞLAR OKUR

Mode of Delivery	The mode of delivery of this course is Face to face
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	There is no recommended optional programme component for this course.
Work Placement	N/A

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Introduction. General expectations. Grading criteria. Assigning project 1	
Week - 2		Reviewing sketches and ideas on project 1	
Week - 3		Developing sketches into comps	
Week - 4		Handing project 1 (critique) Project 2 assigned	
Week - 5		Reviewing sketches and ideas on project 2	
Week - 6		Developing sketches and ideas on project 2	
Week - 7		Developing sketches into comps	
Week - 8		Final alterations on comps	
Week - 9		Handing project 2 (critique) Project 3 assigned	
Week - 10		Reviewing sketches and ideas on project 3	
Week - 11		Developing sketches into comps	
Week - 12		Handing project 3 (critique) Final project assigned	
Week - 13		Reviewing sketches and ideas on Final project	
Week - 14		Developing sketches into comps, final alterations on comps	

Learning Outcomes

#	Learning Outcome
1	Explains the basics of target mass, the relation of the product identity and corporation identity, forming brand (trademark?) and emblem
2	uses the target mass, the relation of the product identity and corporation identity, brand (trademark?) and emblem
3	Integrates visualized project (such as product identity brand or emblem) he produced with original ideas.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.