Course Syllabus

Code - Course Title	**GRA318 - Packaging Design II**
Course Type	VI. SEMESTER
Laboratory + Practice	2+3
ECTS	**4.5**
Language of Instruction	Türkçe
Course Type	Area Elective Courses
Course Instructor(s)	DOÇENT ÇAĞLAR OKUR, ÖĞR. GÖR. BENGİSU KELEŞOĞLU

Mode of Delivery	The mode of delivery of this course is Face to face
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	There is no recommended optional programme component for this course.
Recommended Resources	Sansino, S. (1990) Packaging Design: Graphics, Materials, Technology. Van Nostrand ReinholdHarris, P., Ambrose G. (2011) Packaging the Brand: The Relationship Between Packaging Design and Brand Identity. AVA PublishingBecer, E. (2014) Amblaj Tasarımı. Dost KtiapeviTaşçıoğlu, M. (2020) Bir Görsel İletişim Platformu Olarak Mekan. Dost KitabeviTaşçıoğlu, M. (2020) Bir Görsel İletişim Platformu Olarak Kitap. Dost KitabeviMcArthur, M. (2013) Folding Paper: The Infinite Possibilities of Origami. Tuttle PublishingJackson P. (2011) Folding Techniques for Designers. Laurence King PublishingJackson P. (2012) Structural Packaging: Design your own Boxes and 3D Forms. Laurence King PublishingPentawards., Wiedemann, J. (2017) The Package Design Book. TASCHENKlimchuck M.R., Krasovec S.A. (2013) Packaging Design: Successful Product Branding From Concept to Shelf. WileyCommnucition Arts Magazine Packaging Design Annuals, How Magazine
Work Placement	N/A

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Meeting and explanations about the course	
Week - 2		First project	
Week - 3		Evaluation of concept sketches	
Week - 4		Evaluation of 3 dimensional sketches	
Week - 5		Working on the designs	
Week - 6		Final Touches on designs	
Week - 7		Second project	
Week - 8		Evaluation of concept sketches	
Week - 9		Evaluation of 3 dimensional sketches	

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 10		Working on the designs	
Week - 11		Evaluation of 3 dimensional sketches	
Week - 12		Third project	
Week - 13		Final Touches on designs	
Week - 14		Final Touches on designs	

Learning Outcomes

#	Learning Outcome
1	Edits the relationship between packaging design and the user.
2	uses the silk screen printing and digital printing techniques in the process of packaging design.
3	does three dimensional models of the design.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.