Course Syllabus

Code - Course Title	**GRA330 - Graphic Design Theory and Research**
Course Type	VI. SEMESTER
Laboratory + Practice	2+0
ECTS	**4.5**
Language of Instruction	Türkçe
Course Type	Area Elective Courses
Course Instructor(s)	PROFESÖR MELİKE TAŞCIOĞLU VAUGHAN

Mode of Delivery	The mode of delivery of this course is face to face.
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	There is no recommended optional programme component for this course.
Work Placement	N/A

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Introduction, presentation of the aims and sylllabus of the course.	
Week - 2		Introduction to "First Things First", presentation and reading of "First Things First 2000"	
Week - 3		Reading of "First Things First: Brief History", discussion in class. Presentation of given topics.	
Week - 4		Reading of "First Things First: Now More Than Ever", discussion in class. Presentation of given topics.	
Week - 5		Reading of "A Manifesto with Ten Footnotes", discussion in class. Presentation of given topics.	
Week - 6		General discussion in class.Written assignment on "First Things First" in class. Presentation of given topics.	
Week - 7		Reading "Design is an Avocado", discussion in class. Presentation of given topics.	
Week - 8		Reading "Focus on Value", discussion in class. Presentation of given topics.	
Week - 9		Discussions on Green Graphic Design. Presentation of given topics.	
Week - 10		Readings from "Do Good Design", discussion in class. Presentation of given topics.	
Week - 11		Readings from "Do Good Design", discussion in class. Presentation of given topics.	
Week - 12		Readings from "Do Good Design", discussion in class. Presentation of given topics.	
Week - 13		Discussions on Sustainable Graphic Design and "Good" Design. Presentation of given topics.	
Week - 14		Submission of term papers. Presentations of given topics.	

Learning Outcomes

#	Learning Outcome
1	Discussing graphic design theory.
2	Investigating and questioning different roles of graphic designer.
3	Develops Research and learning Reference Methods.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.