Course Syllabus

Code - Course Title	**GRA340 - Infographic**
Course Type	VI. SEMESTER
Laboratory + Practice	2+2
ECTS	**4.5**
Language of Instruction	Türkçe
Course Type	Area Elective Courses
Course Instructor(s)	DOÇENT DİLEK ERDOĞAN AYDIN

Mode of Delivery	Face to face
Prerequisites	To have successfully passed the basic courses given until the third year.
Courses Recomended	-
Recommended Resources	"The Power of Infographics", "Infographics_ The Power of Visual Storytelling" Mark_Smiciklas, Jason Lankow, Josh Ritchie, Ross Crooks, "Envisioning Information" Edward R. Tufte, "Designing information" Joel Katz, "This Means This, This Means That" Sean Hall, "The graphic design idea book" Steven Heller, Gail Anderson, "The Book of Circles" Manuel Lima, "Book of Trees" Manuel Lima, "Graphesis Visual Forms of Knowledge Production" Johanna Drucker, "Design for Information" Isabel Meirelles, "Knowledge is Beautiful" David McCandless
Work Placement	-

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Defining the basic concepts of information and infographics	
Week - 2		Examining the examples that have a place in the history of infographics and design history	
Week - 3		Deciding on the subject of the infographic to be designed, defining the design problem and the target	
Week - 4		Access to data on the subject to be studied	
Week - 5		Reaching the data on the subject to be studied and transforming the raw data into information, developing the information architecture	
Week - 6		Developing information architecture, researching and determining the most appropriate medium for the subject, target audience and the data obtained	
Week - 7		Information visualization process: Idea development and sketches	
Week - 8		Information visualization process: Idea development and sketches	
Week - 9		Determining the visual language and design style through developing idea sketches	
Week - 10		Creating the main, sub-headings and content text and determining the grid system and typography design	

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 11		Evaluation of color suggestions	
Week - 12		Studying details such as interaction, movement, sound or print suitable and the selection of the paper to be applied for the chosen medium	
Week - 13		Testing the produced infographic in the classroom and revising it in the light of feedback.	
Week - 14		Delivery of the infographic design that has been completed and produced in accordance with the chosen medium.	

Learning Outcomes

#	Learning Outcome
1	Able to transform raw data into information
2	Able to visualize information, making it easy to understand, learn and remember
3	Able to generate creative infographic ideas.
4	Gain the ability to find ideas and solve problems.
5	Able to research and try the application techniques and visual language suitable for the infographic to be studied.
6	Able to search for resources related to infographics, infographic history and infographic design.
7	Able to test, present and defend own infographic project

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.