Course Syllabus

Code - Course Title	**GRA409 - Portfolio Design I**
Course Type	VII. SEMESTER
Laboratory + Practice	2+2
ECTS	**4.5**
Language of Instruction	Türkçe
Course Type	Required Courses
Course Instructor(s)	PROFESÖR TEVFİK FİKRET UÇAR

Mode of Delivery	The mode of delivery of this course is Face to face
Place of Delivery	On Campus
Used Educational Platforms	Face-to-face
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	There is no recommended optional programme component for this course.
Recommended Resources	1. The Graphic Designer’s Guide to Portfolio Design Debbie Rose Myers Design students building a first print + digital portfolio2. Design: Portfolio Craig Welsh Inspiration from ~300 real self-promotion pieces3. Flaunt Bryony Gomez-Palacio & Armin Vit Case-study-driven portfolio strategy4. Burn Your Portfolio Michael Janda The career skills no portfolio can replace
Work Placement	N/A
Aims of the Course	The term "Portfolio," which we briefly define as a work file, refers to the medium prepared to introduce an individual or an institution by showcasing their products. This medium may consist of pages, transparencies, or works on materials such as paper, cardboard, and foam board, as well as visuals organized in a web or electronic environment. The portfolio itself, its design, and its method of presentation are of great importance. Often, high-quality work can lose significant value if the portfolio is poorly designed. It is as important to present these works in a manner they deserve as it is to produce high-quality pieces. Within the scope of this course, the objective is to prepare a high-quality and original portfolio.

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Preparing portfolio design. Searching and gathering his/her recent works. Taking photos of the works. Making them ready in digital media.	
Week - 2		Interview	
Week - 3		Interview	
Week - 4		Interview	
Week - 5		Personalizing the portfolio. Designing the emblem for the identity. Designing page layout. Deciding on the size and format.	
Week - 6		Interview	

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 7		Interview	
Week - 8		Interview	
Week - 9		Interview	
Week - 10		Making the portfolio ready to print. Deciding for the book cloth / binding. Making a scale model of the portfolio.	
Week - 11		Interview	
Week - 12		Interview	
Week - 13		Interview	
Week - 14		Portfolio design submission	

Learning Outcomes

#	Learning Outcome
1	Prepares the portfolio design.
2	Personalizes the portfolio.
3	Makes portfolio ready to print and present.

Sustainable Development Goals

✓ Quality Education

Course Theme

✓ Media, Design and Creative Arts ✓ Innovation Skills

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0.00	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0.00	0	0
Ödevler	4.00	4	16
Proje - Rapor - Sunum Hazırlama	4.00	3	12
Ara Sınav Hazırlığı (sınav süresi dahil)	0.00	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0.00	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	9.00	9	81
Staj Uygulaması	0.00	0	0

AKTS Workload

Activity	Duration (Hour)	Count	Workload
		Calculated ECTS	**4.5**

Assessment Method and Passing Requirements

✓ Portfolio (Student Work Portfolio)/e-portfolyo ✓ Project ✓ Presentation

Assessment Method and Passing Requirements	Quamtity	Percentage (%)
1.Midterm Exam	1	40
Final Exam	1	60
	Sum (%)	**100**