Course Syllabus

Code - Course Title	**GRA443 - Illustration**
Course Type	VIII. SEMESTER
Laboratory + Practice	2+3
ECTS	**4.5**
Language of Instruction	Türkçe
Course Type	Area Elective Courses
Course Instructor(s)	ÖĞR. GÖR. YÜCEL GÜRSAÇ, PROFESÖR YAŞAR USLU

Mode of Delivery	This course will only face-to-face training.
Place of Delivery	On Campus
Used Educational Platforms	Face-to-face
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	There is no recommended optional programme component for this course.
Recommended Resources	Burma, A. (2013). Grafik ve Animasyon. Ankara: Seçkin Yay.Turani, A. (1998). Sanat Terimleri Sözlüğü. İstanbul: Remzi KitabeviEvran, U. (2000). Fotoğraf ve illüstrasyonun Görsel Medyadaki Etkileşimli Fonksiyonları. (Yüksek Lisans Tezi), Marmara Üniversitesi/ Güzel Sanatlar Enstitüsü, İstanbul.Renda, G. (1997). Eczacıbaşı Sanat Ansiklopedisi (2. Cilt). İstanbul: Dr. Nejat F. Eczacıbaşı Vakfı.Özerdim, S. N. (1974). 50 Yılda Kitap. Ankara: Sevinç Matbaası.Özsezgin, K. (1982). Türk Grafik Sanatının Gelişme Evreleri. Milliyet Sanat Dergisi.2-3Erinç, S. M. (2009). Resmin Eleştirisi Üzerine. Ankara: Ütopya Yay.Aitchison, J. (2006). Basın İlanı Böyle Yapılır. İstanbul: Okuyan Us Yay.Wallace, E.(Curator). J. Hale, B. Sweet (Editors) (2011). Masters: Book Arts, MajorWorks By Leading Artists, New York, Lark Crafts, s.6
Work Placement	N/A
Aims of the Course	The primary objective of this course is to develop students' skills in designing original illustrations for literary texts, periodicals, advertising campaigns, or digital media projects. By encouraging students to establish a personal visual language, the course aims to ensure they experience the creative process—from the conceptual stage to the finished product (sketching, composition, color theory, technical application)—at professional standards.

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Description and techniques of illustration	
Week - 2		Providing information about the definition and techniques of illustration / Application project "I" or "I’m" titled "Book Art" "Art Book"	
Week - 3		How the imaginary composition is edited, definition / Application project starting the first sketches on 'Artist Book'	
Week - 4		Developing creative solutions, continue sketching	

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 5		Developing creative solutions, continue sketching	
Week - 6		Developing creative solutions, continue sketching	
Week - 7		Starting and continuing with the design of the original book, if necessary experimenting with typography	
Week - 8		Continuing the design of the original book	
Week - 9		Continuing the design of the original book	
Week - 10		Continuing the design of the original book	
Week - 11		Continuing the design of the original book	
Week - 12		Continuing the design of the original book	
Week - 13		Continuing the design of the original book	
Week - 14		Submission of the "artist book" project	

Learning Outcomes

#	Learning Outcome
1	Will be able to recognize the stage of solving a visual problem with her/his own unique illustrative language.
2	use the developed ideas for the original.
3	present the designed project.

Sustainable Development Goals

✓ Quality Education

Course Theme

✓ Media, Design and Creative Arts ✓ Innovation Skills

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	2.00	14	28
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	1.00	14	14
Ödevler	4.00	3	12
Proje - Rapor - Sunum Hazırlama	0.00	0	0

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Ara Sınav Hazırlığı (sınav süresi dahil)	8.00	1	8
Final Sınavı Hazırlığı (sınav süresi dahil)	8.00	1	8
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	3.00	14	42
Staj Uygulaması	0.00	0	0
		Calculated ECTS	**4.5**

Assessment Method and Passing Requirements

✓ Performance Assessment (Individual/Panel-Based) ✓ Portfolio (Student Work Portfolio)/e-portfolyo ✓ Project ✓ Homework ✓ Presentation