Course Syllabus

Code - Course Title	**TİP401 - Advanced Typography I**
Course Type	VII. SEMESTER
Laboratory + Practice	2+3
ECTS	**4.5**
Language of Instruction	Türkçe
Course Type	Area Elective Courses
Course Instructor(s)	ÖĞR. GÖR. BENGİSU KELEŞOĞLU

Mode of Delivery	The mode of delivery of this course is Face to face
Prerequisites	There is no prerequisite or co-requisite for this course
Courses Recomended	There is no recommended optional programme component for this course
Recommended Resources	Type and Image (Meggs, Philip B.), Handmade Type Workshop (Rivers, Charlotte), Abbink, Jeanette3D Typography (Abbink, Jeanette), Hyperactivitypography from A to Z, New Vintage Type (Heller, Steven), Dimensional Typography (Miller, J. Abbott)
Work Placement	N/A

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Description of the course, aim of the course, system of studying	
Week - 2		The union of type and picture	
Week - 3		The interaction of type and image	
Week - 4		Using type and image together and the description of first project	
Week - 5		Research about project	
Week - 6		Research about project	
Week - 7		Critique.	
Week - 8		Critique.	
Week - 9		Presentation of project-1, overall project critique and description of new project	
Week - 10		Research about project	
Week - 11		Research about project	
Week - 12		Critique.	
Week - 13		Critique.	

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 14		Presentation of project-2 and overall project critique	

Learning Outcomes

#	Learning Outcome
1	combine typography and image correctly
2	Tipografiyi bilgisayar ortamının dışına taşıyabilir.
3	perceive typography as an environmental image or architectural elements

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.

Assessment Method and Passing Requirements	Quamtity	Percentage (%)
Final Exam	1	50
Project	1	50
	Sum (%)	**100**