Course Syllabus

Code - Course Title	**GRA402 - Interactive Multimedia Design**
Course Type	VIII. SEMESTER
Laboratory + Practice	2+2
ECTS	**4.5**
Language of Instruction	Türkçe
Course Type	Area Elective Courses
Course Instructor(s)	DOÇENT EBRU SELCAN BARANSELİ ARSLAN

Mode of Delivery	face to face
Prerequisites	Students are required to have taken such courses like Introduction to Visual Communication, Advertising, Graphic Design I, etc. Also if they have taken New Media course, it will provide advantages on the process of their projects.

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Meeting with the students, introducing the course	
Week - 2		Introducing the project. Research week.	
Week - 3		Evaluation of concept sketches	
Week - 4		Identification of medium of the project, project evaluation.	
Week - 5		Visualization of the project, critique	
Week - 6		Working on the project	
Week - 7		Applications of the interaction design	
Week - 8		Projects ready for the broadcasting	
Week - 9		Broadcasting on different medium, critique	
Week - 10		Broadcasting on different medium, critique Evaluation of the feed backs	
Week - 11		Critiques of the interaction design and evaluation of the feed backs	
Week - 12		Critiques of the interaction design and evaluation of the feed backs	
Week - 13		Critiques of the interaction design and evaluation of the feed backs	
Week - 14		Discussions and evaluations on projects one last time, delivery of the digital data.	

Learning Outcomes

#	Learning Outcome
1	Demonstrates awareness of the computer as an effective and important mode of visual communication used by graphic designers.
2	Analyzes and interprets the elements and principles of interactive design as applied to the practice of visual communication and current design production techniques.
3	Demonstrates an understanding of the interactive design process.
4	Analyzes the interactivity between visual communication and new media.
5	Demonstrates an understanding of the range of business practices currently used by designers in the visual communications industry.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.