Course Syllabus

Code - Course Title	**GRA406 - Graphic Design Project III**
Course Type	VIII. SEMESTER
Laboratory + Practice	5+4
ECTS	**9.0**
Language of Instruction	Türkçe
Course Type	Required Courses
Course Instructor(s)	DOÇENT DİLEK ERDOĞAN AYDIN

Mode of Delivery	Mode of delivery of this course is face to face.
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	none
Recommended Resources	Visual Communication Design, Meredith Davis and Jamer HuntİletişimveGrafik Tasarım, Emre Becerhttps://www.logolounge.comhttps://rebrand.comCorporate Identity: Making Business Strategy Visible Through DesignThe Big Book of Corporate Identity DesignCorporate Identity Design, Veronica Napolescorporate identity design designing brand identity: an essential guide for the whole branding teamDesign for Visual Communication: Challenges and Priorities, Klimis MastoridisGörsel Iletisim ve Grafik Tasarim, Tevfik Fikret UçarNelson Visual Communication and Design
Work Placement	N/A

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Identifying and analyzing the problem, Brainstorming about Diploma Project.	
Week - 2		Relating the problem with the project, improving thumbnail sketches.	
Week - 3		Having the sketches ready for the solutions. Designing timetable.	
Week - 4		Visual continuity and consistency, working on creating continuity and consistency.	
Week - 5		Critique.	
Week - 6		???The usage of computer-based production methods.	
Week - 7		Presenting design within the same concept with different forms.	
Week - 8		The usage of vector-based programs in project production process.	
Week - 9		The usage of pixel-based programs in graphic design process.	
Week - 10		Critique.	
Week - 11		Critique.	

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 12		Improving the concept of the design within tha systematic of the project.	
Week - 13		Overall project Critique.	

Learning Outcomes

#	Learning Outcome
1	use the developed ideas for the original.
2	present the designed project.
3	To be able to connect concepts, messages, images
4	Effective presentation
5	Creating an effective Portfolio
6	To be able to manage creative ideas and projects

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.