## Course Syllabus

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| **Code - Course Title** | **İŞL439 - Entrepreneurship** |
| **Course Type** | VII. SEMESTER |
| **Laboratory + Practice** | 3+0 |
| **ECTS** | **5.0** |
| **Language of Instruction** | Türkçe |
| **Course Type** | Required Courses |
| **Course Instructor(s)** | PROF. DR. SELVİN YEŞİLAY |

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| **Mode of Delivery** | face to face |
| **Prerequisites** | There is no prerequisite or co-requisite for this course |
| **Recommended Resources** | Arıkan, Semra (2004), Girişimcilik, Siyasal kitabevi, AnkaraDöm, S. (2006), Girişimcilik ve Küçük İşletme Yöneticiliği, Detay yayıncılık.Girişimcilik (11.Baskı), Eskişehir: Anadolu, Üniversitesi Yayınları |
| **Work Placement** | To participate in the training given by KOSGEB experts within the course. |

## Course Syllabus

| Weeks | Learning Outcomes | Topics | Teaching Methods |
|---|---|---|---|
| **Week - 1** | | Characteristics of Entrepreneurship and Entrepreneurship: To be able to define the concept and types of entrepreneurship within the framework of entrepreneurship theory | |
| **Week - 2** | | Creativity in Entrepreneurship: Raising awareness about ways to improve personal and corporate innovation and creativity | |
| **Week - 3** | | Factors Affecting the Realization of Creativity: Raising awareness about ways to improve personal and institutional innovation and creativity | |
| **Week - 4** | | Innovation in Entrepreneurship: Raising awareness about ways to improve personal and corporate innovation and creativity | |
| **Week - 5** | | Types of Innovation: Raising awareness about ways to improve personal and corporate innovation and creativity | |
| **Week - 6** | | Types of Entrepreneurship: Ideas about the institutionalization process of newly established businesses | |
| **Week - 7** | | Venture Financing: will be able to assess how an entrepreneur moves when a new business decision is made | |
| **Week - 8** | | Venture Financing will be able to evaluate how an entrepreneur moves when he makes a new business decision. | |
| **Week - 9** | | Venture Financing will be able to evaluate how an entrepreneur moves when he makes a new business decision. | |
| **Week - 10** | | Business plan To prepare a business plan to start a new business | |

## Course Syllabus

| Weeks | Learning Outcomes | Topics | Teaching Methods |
|---|---|---|---|
| **Week - 11** | | Entrepreneurship in Developed and Emerging Countries Compares opportunities to the appropriate sector by learning about the obstacles and incentives in entrepreneurship. | |
| **Week - 12** | | Entrepreneurship and Economic Development Compares the opportunities for the appropriate sector by learning the obstacles and incentives in entrepreneurship. | |
| **Week - 13** | | Local, National and International Context of Entrepreneurship | |
| **Week - 14** | | Evaluation of term project, student presentations | |

## Learning Outcomes

| # | Learning Outcome |
|---|---|
| **1** | They question their own entrepreneurship characteristics from the characteristics of entrepreneurship. |
| **2** | It compares the activities described for entrepreneurship types. |
| **3** | It improves its entrepreneurial qualities by evaluating the entrepreneurship traits of successful entrepreneurship. |
| **4** | It compares the opportunities with the appropriate sector by learning the obstacles and incentives in entrepreneurship. |
| **5** | Based on examples of successful entrepreneurship, the career plan is structured as an entrepreneur. |
| **6** | It evaluates obstacles and incentives for the development of entrepreneurship and makes recommendations. |

## Sustainable Development Goals

*No content has been provided.*

## Course Theme

*No content has been provided.*

## AKTS Workload

| Activity | Duration (Hour) | Count | Workload |
|---|---|---|---|
| Teorik Derse Katılım | 0 | 0 | 0 |
| Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı) | 0 | 0 | 0 |
| Ödevler | 0 | 0 | 0 |
| Proje - Rapor - Sunum Hazırlama | 0 | 0 | 0 |
| Ara Sınav Hazırlığı (sınav süresi dahil) | 0 | 0 | 0 |
| Final Sınavı Hazırlığı (sınav süresi dahil) | 0 | 0 | 0 |
| Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.) | 0 | 0 | 0 |
| Staj Uygulaması | 0 | 0 | 0 |

## AKTS Workload

| Activity | Duration (Hour) | Count | Workload |
|---|---|---|---|
| | | Calculated ECTS | 0 |

## Assessment Method and Passing Requirements

*No content has been provided.*