Course Syllabus

Code - Course Title	**YBS206 - Technology Entrepreneurship**
Course Type	IV. SEMESTER
Laboratory + Practice	2+0
ECTS	**4.0**
Language of Instruction	İngilizce
Course Type	Required Courses
Course Instructor(s)	DR. ÖĞR. ÜYESİ DİLŞAD KIRSELİOĞLU

Mode of Delivery	Face to face / Group Work/ Field Trip
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	Introduction to Business, Business Management
Recommended Resources	Case Studies, Articles
Work Placement	None

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		What is Techno-Entrepreneurship?	
Week - 2		Creativity & Innovation	
Week - 3		From Idea to Market	
Week - 4		Preparation for Group Work	
Week - 5		Entrepreneurial Marketing	
Week - 6		Managerial Issues	
Week - 7		Legal Issues	
Week - 8		Financial Issues	
Week - 9		Characteristics of a Techno-Entrepreneur	
Week - 10		Visit to Technopark	
Week - 11		Sustainability & Innovator’s Dilemma	
Week - 12		Future of Techno-Entrepreneurship	
Week - 13		Group Presentations	
Week - 14		Group Presentations	

Learning Outcomes

#	Learning Outcome
1	Will be able to explain techno-entrepreneurship
2	Will be able to define creativity & innovation
3	Will be able to explain commercialization process of a business idea
4	Will be able to explain the details of entrepreneurial marketing
5	Will be able to define managerial issues that a techno-entrepreneur must know
6	Will be able to define legal issues that a techno-enterpreneur must know
7	Will be able to explain financial issues that a techno-enterpreneur must know
8	Will be able to define the characteristics of a techno-entrepreneur
9	Will be able to define sustainability and explain the innovator’s dilemma
10	Will be able to discuss the future of techno-enterprise

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.