Course Syllabus

Code - Course Title	**İKT465 - Industrial Economics**
Course Type	VII. SEMESTER
Laboratory + Practice	2+0
ECTS	**5.0**
Language of Instruction	Türkçe
Course Type	Area Elective Courses
Course Instructor(s)	DOÇ. DR. AYLA YAZICI

Mode of Delivery	The mode of delivery of this course is face to face.
Prerequisites	There is no prerequisites or co-requisites
Courses Recomended	Microeconomics
Recommended Resources	Endüstriyel Ekonomi, Kemal Yıldırım, R. Eşkinat, A. Kabasakal, M. ErdoğanModern Industrial Organization, Perloff&Carlton;
Work Placement	N/A

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Introduction	
Week - 2		Economic Organizations	
Week - 3		Methods that are used to identify the industry structure	
Week - 4		Firms that are in the different industries	
Week - 5		The model of monopoly	
Week - 6		Aggrements among the firms	
Week - 7		Agreements amaong the firms-Quiz	
Week - 8		Entering and exiting the industries	
Week - 9		Entering and exiting the industries	
Week - 10		Pricing Strategies Acording to Firms Market Power	
Week - 11		Asymmetric Information and the Market	
Week - 12		Information and Stratejik Behavior	
Week - 13		Game Theory	
Week - 14		Overwiev	

Learning Outcomes

#	Learning Outcome
1	Define the advance pricing strategies which companies apply.
2	define asymmetric information.
3	Define vertical integration.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.

Assessment Method and Passing Requirements	Quamtity	Percentage (%)
1.Midterm Exam	1	40
Final Exam	1	60
	Sum (%)	**100**