Course Syllabus

Code - Course Title	**İŞL113 - Introduction to Business**
Course Type	I. SEMESTER
Laboratory + Practice	4+0
ECTS	**5.0**
Language of Instruction	Türkçe
Course Type	Required Courses
Course Instructor(s)	PROF. DR. AVNİ BARIŞ BARAZ, PROF. DR. MESUT KURULGAN, PROF. DR. NURCAN TURAN, DOÇ. DR. ORKUN ŞEN, DR. ÖĞR. ÜYESİ NAZLI NUR UZ

Mode of Delivery	The mode of delivery of this course is face to face
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	There is no recommended optional programme component for this course.
Recommended Resources	Sevgi Ayşe Öztürk (Editör), Genel İşletme, İlkeler ve İşlevler, B.2, Eskişehir: Nisan Kitabevi, 2017.
Work Placement	N/A

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		The Concepts of Business	
Week - 2		The Historical Evolution of Businesses	
Week - 3		Types of Business	
Week - 4		The Importance, Objectives and Environmental Factors of Businesses	
Week - 5		The Establishment of Businesses	
Week - 6		Management Function	
Week - 7		Production Function	
Week - 8		Marketing Function	
Week - 9		Finance Function	
Week - 10		Accounting Function	
Week - 11		Human Resources Management	
Week - 12		Corporate Communication	
Week - 13		Research and Development, Innovation	

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 14		Corporate Social Responsibility and Business Ethic	

Learning Outcomes

#	Learning Outcome
1	Can explain the common terminology and terms related to business.
2	Can analyze reason for being of the business with it's environment.
3	Understands the legal structure of the businesses.
4	Defines forms of agreement, merger, integration and collaboration of the businesses.
5	Understands the functions of businesses, their relations with each other, the operation as a whole

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.