Course Syllabus

Code - Course Title	**İŞL223 - Business Management**
Course Type	III. SEMESTER
Laboratory + Practice	3+0
ECTS	**5.0**
Language of Instruction	Türkçe
Course Type	Required Courses
Course Instructor(s)	DOÇ. DR. ORKUN ŞEN, DOÇ. DR. GÜZİN KIYIK KICIR

Mode of Delivery	The mode of delivery of this course is Face to face
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	There is no recommended optional programme component for this course.
Recommended Resources	İşletme Yönetimi, İnan Özalp

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Key Concepts: Management and Managers	
Week - 2		History of Management Thought	
Week - 3		Managing in the Global Arena	
Week - 4		Management and Entrepreneurship	
Week - 5		Principles of Planning	
Week - 6		Managing Innovation and Change	
Week - 7		Fundamentals of Organizing	
Week - 8		Managing Human Resources	
Week - 9		Leading	
Week - 10		Organizational Communication	
Week - 11		Leadership Theories	
Week - 12		Motivation Theories	
Week - 13		Controlling	
Week - 14		Controlling and Information Technologies	

Learning Outcomes

#	Learning Outcome
1	Explains key concepts about management and managers
2	Understands the evolution of the management thought
3	Explains how global environment affects business operations.
4	Defines all functions of management.
5	explain the function of controlling
6	Define the concept of controlling and explain the features of it.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.