Course Syllabus

Code - Course Title	**FİN418 - Financial Planning and Budgeting in Businesses**
Course Type	VIII. SEMESTER
Laboratory + Practice	2+0
ECTS	**5.0**
Language of Instruction	Türkçe
Course Type	Area Elective Courses
Course Instructor(s)	PROF. DR. METİN ÇOŞKUN

Mode of Delivery	The mode of delivery of this course is face to face
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	-
Recommended Resources	-
Work Placement	N/A

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Introduction to planning and budgeting	
Week - 2		Planning and budgeting processes in businesses	
Week - 3		Planning and strategic management	
Week - 4		Setting goals according to SMART criteria in businesses	
Week - 5		Quantitative and qualitative planning techniques	
Week - 6		Sources of income and forecasting methods in budgeting	
Week - 7		Budget performance analysis	
Week - 8		MIDTERM EXAM	
Week - 9		The concept of risk in budgeting and planning	
Week - 10		The impact of digital transformation on budget management, Data analytics and budget management	
Week - 11		Preparation of budgets with budgeting software and tools	
Week - 12		Preparation of budgets with budgeting software and tools	
Week - 13		Preparation of investment budgets, analysis of project returns	
Week - 14		FINAL EXAM	

Learning Outcomes

#	Learning Outcome
1	To be able to define planning and budgeting, To be able to explain the importance of planning and budgeting for businesses and the benefits it provides, To have knowledge about the relationship between planning and budgeting, To be able to explain the principles and limits of budgeting in businesses
2	To be able to define the types of planning and budgeting in businesses, To be able to explain the places in the organization, duties and authorities with the planning and budgeting officers, To have knowledge about the planning and budgeting processes in businesses
3	To be able to define planning and strategic management, To be able to explain the concepts and processes of short, medium and long term planning, To have knowledge about planning and budgeting components in businesses
4	To be able to set targets according to SMART criteria in enterprises, to evaluate environmental analysis, to explain the concepts of Swot analysis, Pestel analysis and Competition analysis
5	To be able to define and explain quantitative and qualitative planning techniques, To be able to analyze economic analysis and economic trends, To have knowledge about scenario analysis,
6	To be able to define income sources and forecasting methods in budgeting, To be able to use historical data for budget purposes in businesses, To be able to explain activity-based budgeting in planning and budgeting processes in businesses
7	To be able to recognize the budget creation process and the difficulties in the process, To be able to understand budget revisions and updates, To be able to analyze budget performance, To have information about the evaluation of budget deviations, To be able to prepare budget reports
8	To be able to define the budget creation process and its difficulties in the process, To be able to explain budget revisions and updates, To be able to analyze budget performance and evaluate deviations, To be able to prepare budget reports
9	To be able to define the concept of risk in budgeting and planning, To have knowledge about the effect of risk management plans on the budget, To be able to explain budget management in times of crisis and the effect of crises on the budget
10	To be able to define the effect of digital transformation on budget management, To have knowledge about budgeting software and tools, To be able to explain data analytics and budget management

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.