Course Syllabus

Code - Course Title	**İŞL432 - Innovation Management**
Course Type	VIII. SEMESTER
Laboratory + Practice	2+0
ECTS	**5.0**
Language of Instruction	Türkçe
Course Type	Area Elective Courses
Course Instructor(s)	DOÇ. DR. ASLI ŞAFAK

Mode of Delivery	The mode of delivery of this course is Face to face
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	There is no recommended optional programme component for this course.
Work Placement	N/A

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Introduction to Innovation Management	
Week - 2		Innovation Management : Key Concepts	
Week - 3		Sources of Innovation	
Week - 4		Models of Innovation	
Week - 5		Standards and Design	
Week - 6		Timing of Entry of Innovative Products and Services	
Week - 7		Choosing Innovation Projects	
Week - 8		Collaboration Strategies	
Week - 9		Protecting Innovation	
Week - 10		Managing the New Product Development Process	
Week - 11		Managing New Product Development Teams	
Week - 12		Managing New Product Development Teams	
Week - 13		Managing New Product Development Teams	

Learning Outcomes

#	Learning Outcome
1	explain innovation and innovation processes
2	explain the potential sources of innovation.
3	discuss the types of innovation and the relationship between them.
4	make decisions on possible innovation strategies.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.