Course Syllabus

Code - Course Title	**İKT465 - Industrial Economics**
Course Type	VII. SEMESTER
Laboratory + Practice	2+0
ECTS	**5.0**
Language of Instruction	İngilizce
Course Type	Area Elective Courses
Course Instructor(s)	PROF. DR. MELTEM ERDOĞAN

Mode of Delivery	The mode of delivery of this course is Face to face
Place of Delivery	On Campus
Used Educational Platforms	Online
Prerequisites	Microeconomic Theory I and II
Courses Recomended	Introduction to Economics, Microeconomic Theory I and II
Recommended Resources	Modern Industrail Economics, Perloff&Carlton;
Work Placement	N/A
Aims of the Course	This is an advanced course in industrial organization. Additional issues on the nature of strategic interactions among firms and business conduct are considered, as well as the importance of asymmetric information issues, advertising, research and development, and the role of time in firms' decisions. The economic rationales for government intervention are also addressed, including topics in international trade, regulation, recent progress towards deregulation, and antitrust policies.

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Overview. In this week both traditional and new theories of industrial organization will be discussed.	
Week - 2		Explanation of the relationship between Firms and Costs.	
Week - 3		Competition	
Week - 4		Monopolies, Monopsonies, and Dominant Firms	
Week - 5		Oligopoly Joint Decision Making	
Week - 6		Oligopoly Joint Decision Making	
Week - 7		A Discussion on Noncooperative Oligopoly firms	
Week - 8		A Discussion on Noncooperative Oligopoly Firms	
Week - 9		A Discussion on Monopolistic Competition Markets	
Week - 10		A Discussion on Industry Structure and Performance of the Firms	

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 11		Industry Structure and Performance	
Week - 12		Pricing Strategies	
Week - 13		Price Discrimination	
Week - 14		Overwiew and Quiz	

Learning Outcomes

#	Learning Outcome
1	Define cost concepts
2	Tel why and how important costs are for the firm
3	Define the differences among market structures
4	Define pricing strategies which firms apply..

Sustainable Development Goals

✓ Quality Education ✓ Industry, Innovation and Infrastructure

Course Theme

✓ Economics, Finance and Management

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	2.00	14	28
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	2.00	14	28
Ödevler	2.00	4	8
Proje - Rapor - Sunum Hazırlama	0.00	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	9.00	4	36
Final Sınavı Hazırlığı (sınav süresi dahil)	9.00	4	36
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0.00	0	0
Staj Uygulaması	0.00	0	0
		Calculated ECTS	**5.5**

Assessment Method and Passing Requirements

✓ Open-Ended Test