Course Syllabus

Code - Course Title	**İŞL223 - Business Management**
Course Type	III. SEMESTER
Laboratory + Practice	3+0
ECTS	**5.0**
Language of Instruction	İngilizce
Course Type	Required Courses

Mode of Delivery	The mode of delivery of this course is Face to face
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	There is no recommended optional programme component for this course.

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Key Concepts: Management and Managers	
Week - 2		History of Management Thought	
Week - 3		Managing in the Global Arena	
Week - 4		Management and Entrepreneurship	
Week - 5		Principles of Planning	
Week - 6		Managing Innovation and Change	
Week - 7		Fundamentals of Organizing	
Week - 8		Managing Human Resources	
Week - 9		Leading	
Week - 10		Organizational Communication	
Week - 11		Leadership Theories	
Week - 12		Motivation Theories	
Week - 13		Controlling	
Week - 14		Controlling and Information Technologies	

Learning Outcomes

#	Learning Outcome

Learning Outcomes

#	Learning Outcome
1	Explains key concepts about management and managers
2	Understands the evolution of the management thought
3	Explains how global environment affects business operations.
4	Defines all functions of management.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.