Course Syllabus

Code - Course Title	**İLT107 - Introduction to Communication**
Course Type	I. SEMESTER
Laboratory + Practice	3+0
ECTS	**3.5**
Language of Instruction	Türkçe
Course Type	Required Courses
Course Instructor(s)	ÖĞR. GÖR. DR. HAYRİYE HANDE KAYNAR, DOÇ. DR. ELİF PINAR KILINÇ

Mode of Delivery	The mode of delivery for this course is face to face.
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	There are no recommended optional programme components.
Work Placement	Not Applicable

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Concept of Communication and its Definition	
Week - 2		Concept of Process in Communication and Elements of Communication Process-I-	
Week - 3		Concept of Process in Communication and Elements of Communication Process-II-(Coding, Decoding...)	
Week - 4		Concept of Process in Communication and Elements of Communication Process-III-(Noise, Feed Forward...)	
Week - 5		Modes of Communication (Language-Culture Relations in Communication)	
Week - 6		Modes of Communication (Nonverbal Communication)	
Week - 7		Modes of Communication	
Week - 8		Modes of Communication (According to the Number of Participants of Communication Process: Internal Communication, Inter Personal Communication, Intra Group Communication, Inter Groups Communication)	
Week - 9		System Approach	
Week - 10		Basic Communication Models	
Week - 11		Definition of Mass Communication	
Week - 12		Effects of Mass Communication (Preliminary Researhes in Mass Communication)	
Week - 13		Effects of Mass Communication (Role Modeling and Meaning Theory)	
Week - 14		Mass Communication and Popular Culture	

Learning Outcomes

#	Learning Outcome
1	explain communication concept.
2	assess communication types
3	analyse communication models.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.