Course Syllabus

Code - Course Title	**İLT108 - Theories of Communication**
Course Type	II. SEMESTER
Laboratory + Practice	3+0
ECTS	**4.5**
Language of Instruction	Türkçe
Course Type	Required Courses
Course Instructor(s)	ÖĞR. GÖR. DR. HAYRİYE HANDE KAYNAR, DOÇ. DR. ELİF PINAR KILINÇ

Mode of Delivery	The mode of delivery for this course is face to face.
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	There are no recommended optional programme components.
Work Placement	Not applicable

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Introduction	
Week - 2		Pioneer mass media theories and powerful effects of the media	
Week - 3		Limited Effects	
Week - 4		Cultural Effects	
Week - 5		Uses and Gratification; Spiral of Silence	
Week - 6		Uses and Gratification; Spiral of Silence	
Week - 7		Agenda Setting, forming public opinion.	
Week - 8		Cultivation Theory	
Week - 9		Technological Determinism: H. Innis and M. McLuhan	
Week - 10		New Communication Technologies	
Week - 11		Critical Paradigm and Frankfurt School	
Week - 12		Student's Presentations	
Week - 13		Discussions and Evaluations	

Learning Outcomes

#	Learning Outcome

Learning Outcomes

#	Learning Outcome
1	debate communication and socialization relation
2	debate; public opinion agenda setting concepts.
3	analyse knowledge concept

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.