Course Syllabus

Code - Course Title	**STV208 - TV Production Design**
Course Type	IV. SEMESTER
Laboratory + Practice	3+0
ECTS	**4.5**
Language of Instruction	Türkçe
Course Type	Required Courses
Course Instructor(s)	DOÇ. DR. UFUK KÜÇÜKCAN, DOÇ. DR. ELİF PINAR KILINÇ

Mode of Delivery	The mode of delivery of this course is Face to face
Courses Recomended	There are no recommended optional programme components for this course.
Work Placement	Not Applicable

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Introduction	
Week - 2		What is television? TV in Mass Communication Tool, Responsibility for public broadcasting	
Week - 3		prepare a draft proposal as a design of the TV program: Programme subject, justification for the program, the Program Objectives	
Week - 4		Proposal Examples	
Week - 5		Research Zone program, data collection, access to resources, interviews and surveys, content development.	
Week - 6		Research Zone Examples	
Week - 7		Target Audience Profile Identification Program	
Week - 8		Examples of Target Audience	
Week - 9		Determination of the presentation format of the program, how to see, what to listen.	
Week - 10		Presentation Format Examples	
Week - 11		Program treatment (Treatment Scenario) preparation; program format, structural analysis, work style, story-telling principles, the development of thought.	
Week - 12		Examples of treatment	
Week - 13		Scenario Preparation Program: time and space work, the staging section, eye and ear association, shooting script format.	
Week - 14		Scenario Samples	

Learning Outcomes

#	Learning Outcome
1	apply the methodological design processes of the television program design.
2	produce their designed television program as audio-visual.
3	query the completed projects and compare them with the other projects.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.