## Course Syllabus

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| **Code - Course Title** | **STV404 - Intercultural Communication** |
| **Course Type** | VIII. SEMESTER |
| **Laboratory + Practice** | 3+0 |
| **ECTS** | **4.0** |
| **Language of Instruction** | Türkçe |
| **Course Type** | Area Elective Courses |
| **Course Instructor(s)** | DOÇ. DR. RABİA GÜRSEL YAKTIL OĞUZ |

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| **Mode of Delivery** | The mode of delivery for this course is face to face. |
| **Prerequisites** | There is no prerequisite or co-requisite for this course. |
| **Courses Recomended** | There are no recommended optional programme components |
| **Work Placement** | Not Applicable |

## Course Syllabus

| Weeks | Learning Outcomes | Topics | Teaching Methods |
|---|---|---|---|
| **Week - 1** | | Introduction to Intercultural Communication | |
| **Week - 2** | | Elements of Culture and Intercultural Communication | |
| **Week - 3** | | Barriers to Intercultural Communication | |
| **Week - 4** | | Subcultures and Subgroups | |
| **Week - 5** | | Identity and Difference | |
| **Week - 6** | | Colonialism, Diffusion Models, Cultural Icons, Cultural Hegomony | |
| **Week - 7** | | Intercultural Communication and Language | |
| **Week - 8** | | Intercultural Communication and Nonverbal communication | |
| **Week - 9** | | Intercultural Communication and Culture Shock | |
| **Week - 10** | | Intercultural Communication and Media | |
| **Week - 11** | | Cinema and Intercultural Communication | |
| **Week - 12** | | Television and Intercultural Communication | |
| **Week - 13** | | Press and Intercultural Communication | |
| **Week - 14** | | Advertisement and Intercultural Communication | |

## Learning Outcomes

| # | Learning Outcome |
|---|---|
| 1 | evaluate intercultural communication in a broad perspective. |
| 2 | evaluate the current developments of intercultural communication. |
| 3 | analyze mass media and intercultural communication. |

## Sustainable Development Goals

*No content has been provided.*

## Course Theme

*No content has been provided.*

## AKTS Workload

| Activity | Duration (Hour) | Count | Workload |
|---|---|---|---|
| Teorik Derse Katılım | 0 | 0 | 0 |
| Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı) | 0 | 0 | 0 |
| Ödevler | 0 | 0 | 0 |
| Proje - Rapor - Sunum Hazırlama | 0 | 0 | 0 |
| Ara Sınav Hazırlığı (sınav süresi dahil) | 0 | 0 | 0 |
| Final Sınavı Hazırlığı (sınav süresi dahil) | 0 | 0 | 0 |
| Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.) | 0 | 0 | 0 |
| Staj Uygulaması | 0 | 0 | 0 |
| | | **Calculated ECTS** | **0** |

## Assessment Method and Passing Requirements

*No content has been provided.*