Course Syllabus

Code - Course Title	**İLT107 - Introduction to Communication**
Course Type	I. SEMESTER
Laboratory + Practice	3+0
ECTS	**3.5**
Language of Instruction	Türkçe
Course Type	Required Courses
Course Instructor(s)	PROF. DR. ERDAL DAĞTAŞ

Mode of Delivery	The mode of delivery of this course is face-to-face
Place of Delivery	On Campus
Used Educational Platforms	Face-to-face
Prerequisites	There is no prerequisite or co-requisite for this course.
Courses Recomended	There is no recommended optional programme component for this course.
Recommended Resources	Çamdereli, Mete (2008). İletişime Giriş. İstanbul: Dem Yayınları.Erdoğan, İrfan (2002). İletişimi Anlamak. Ankara: Erk Yayınları.Fiske, John (1996). İletişim Çalışmalarına Giriş. Çev. Süleyman İrvan. Ankara: Ark Yayınevi.Güngör, Nazife (2011). İletişime Giriş. Ankara: Siyasal Kitabevi.Kaya, A. Raşit (2009). İktidar Yumağı. Medya-Sermaye-Devlet. Ankara: İmge Kitabevi.Mutlu, Erol (1997). İletişim Sözlüğü. Ankara: Ark Yayınları.Orwell, George (2016). Bin Dokuz Yüz Seksen Dört/1984. Çev. Celâl Üster. (54. Basım). İstanbul: Can Sanat Yayınları. Oskay, Ünsal (2001). İletişimin ABC'si. İstanbul: Der Yayınları.Taş, Oğuzhan (2017). İletişim, Medya ve Kültür. Anahtar Kavramlar. Ankara: Ütopya Yayınevi. Zıllıoğlu, Merih (2010). İletişim Nedir? 4. Basım. İstanbul: Cem Yayınevi.
Work Placement	-
Aims of the Course	The aim of this course is to define the phenomenon of communication, explain its components, and conduct discussions based on current events.

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		General Introduction	
Week - 2		What is Communication? Source, Functioning and Elements of Communication	
Week - 3		The Functioning of Communication: A General Evaluation of Communication Models	
Week - 4		Semiotic Features of Communication	
Week - 5		Structural Features of Communication	
Week - 6		Nonverbal and Verbal Communication	
Week - 7		Midterm	

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 8		Visual Communication and Functions of Communication	
Week - 9		Group and Organizational Communication	
Week - 10		Mass Communication -I-	
Week - 11		Mass Communication -II-	
Week - 12		Debates on New Media	
Week - 13		International Communication	
Week - 14		Intercultural Communication	

Learning Outcomes

#	Learning Outcome
1	Can define the concept of communication.
2	Can summarize the source, functioning, and elements of communication.
3	Can explain the pioneering models of communication.
4	Can explain the semiotic and structural characteristics of communication.
5	The student can explain non-verbal, verbal, and visual communication among the forms of communication.
6	The student can define the functions of communication and mass communication.
7	The concept of group and organizational communication can be defined and illustrated with examples.
8	The student will be able to discuss the current position of the concept of mass communication by evaluating its historical development.
9	Can interpret discussions on new media and social networks.
10	The student can explain the concept of international communication and provide examples.
11	Can analyze intercultural communication and provide examples.

Sustainable Development Goals

✓ Quality Education ✓ Gender Equality ✓ Reducing Inequalities ✓ Responsible Production and Consumption ✓ Peace, Justice and Strong Institutions ✓ Partnerships for Purposes

Course Theme

✓ Law, Ethics and Regulations ✓ Communication Technologies and the IoT ✓ Society, Law and Communication ✓ Innovation Skills

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	3.00	15	45
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	5.00	3	15
Ödevler	0.00	0	0
Proje - Rapor - Sunum Hazırlama	0.00	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	12.00	1	12
Final Sınavı Hazırlığı (sınav süresi dahil)	12.00	1	12
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0.00	0	0
Staj Uygulaması	0.00	0	0
		Calculated ECTS	**3.5**

Assessment Method and Passing Requirements

✓ Multiple Choice Test ✓ Short-Answer Test

Assessment Method and Passing Requirements	Quamtity	Percentage (%)
1.Midterm Exam	1	40
Final Exam	1	60
	Sum (%)	**100**

Community Service Activity

This course does not include any Community Service activities.